

The Global Community for
Young Leaders

2022

Impact Report

Development Edition



5.77M

people directly impacted by
Ambassador-led projects
featured in this Report

Introduction

Welcome to One Young World

This section includes a message from our Founders, Kate Robertson and David Jones, and provides a theoretical framework for One Young World's mission through our Theory of Change. The total impact generated by One Young World and our Community in 2022 is also summarised.





Last year, thousands of One Young World Ambassadors drove real, tangible impact in their communities, cities and countries, continuing their important work leading positive change around the world.

We took the One Young World Summit to Manchester, UK, with 1,845 Delegates attending in person. The Summit was accompanied by four Hives in New York, Johannesburg, São Paulo, and Okayama that ran parallel to the main event and engaged more cities around the world than ever before. Summit content was streamed live on our digital platform for 2,162 people, and was available for a further month after the event. Over 160 Counsellors, including Sir Bob Geldof, Mary Robinson, the Duke and Duchess of Sussex and 23 CEOs and Partner Executives, attended in person. More than 90 additional Counsellors, including Professor Muhammad Yunus, Michelle Yeoh, Terry Crews and Ban Ki-moon, contributed digitally.

Our post-Summit programme, the Action Accelerator, went global for the first time in 2022 following the success of the European pilot in 2021. Over 400 Ambassadors have listened to, and learned from, recognised experts in both entrepreneurial and intrapreneurial spaces, increasing their skills and ability to turn their inspiration from the Summit into action.

Our Lead2030 programme continued to grow in 2022, with 12 Partners giving 17 groundbreaking young leaders a total of \$875,000 to scale their work across almost all of the UN Sustainable Development Goals. The winners also received customised, project-specific mentorship from industry-leading professionals as part of the programme.

In partnership with the Brandtech Group, we launched the Rebuilding Communities Fund, through which four extraordinary Ambassadors received \$25,000 each. The grant recipients were announced at the Festival of Creativity, Cannes, France, and the prize money has enabled them to continue creating social impact in conflict-affected locations like Afghanistan and Ukraine, and amongst underprivileged communities in North and Latin America.

One Young World continued elevating our Ambassadors' profiles at international events like COP27 and the Our Ocean Conference in Palau. At COP27, we ran four panels highlighting the unique and vital role that young leaders must play in tackling the climate crisis.

The One Young World Ambassadors featured in this Impact Report have made an outstanding impact already, and will continue to do so as the scope and scale of their initiatives expand. The projects featured in this report alone have directly impacted 5.77 million people and generate, on average, \$16 of social return for every \$1 invested into their work. Since 2018, Ambassadors featured in our Impact Reports have been responsible for mitigating 1.21 million tonnes of carbon emissions. They are leading the positive change their generation must be responsible for, and in this report you can read some of their remarkable stories.

Across 190+ countries, One Young World Ambassadors are creating a fair and sustainable future for all. We would like to thank everyone - our amazing staff, our Partners and every organisation engaged in this mission - who played their part in 2022 by inspiring our young leaders, building their skills, funding and elevating their work.

David Jones
Co-Founder

Kate Robertson
Co-Founder

pg. 75 features
Luis Felipe Henao Murcia

Luis was **inspired** by the Summit to create new connections and accelerate his work.



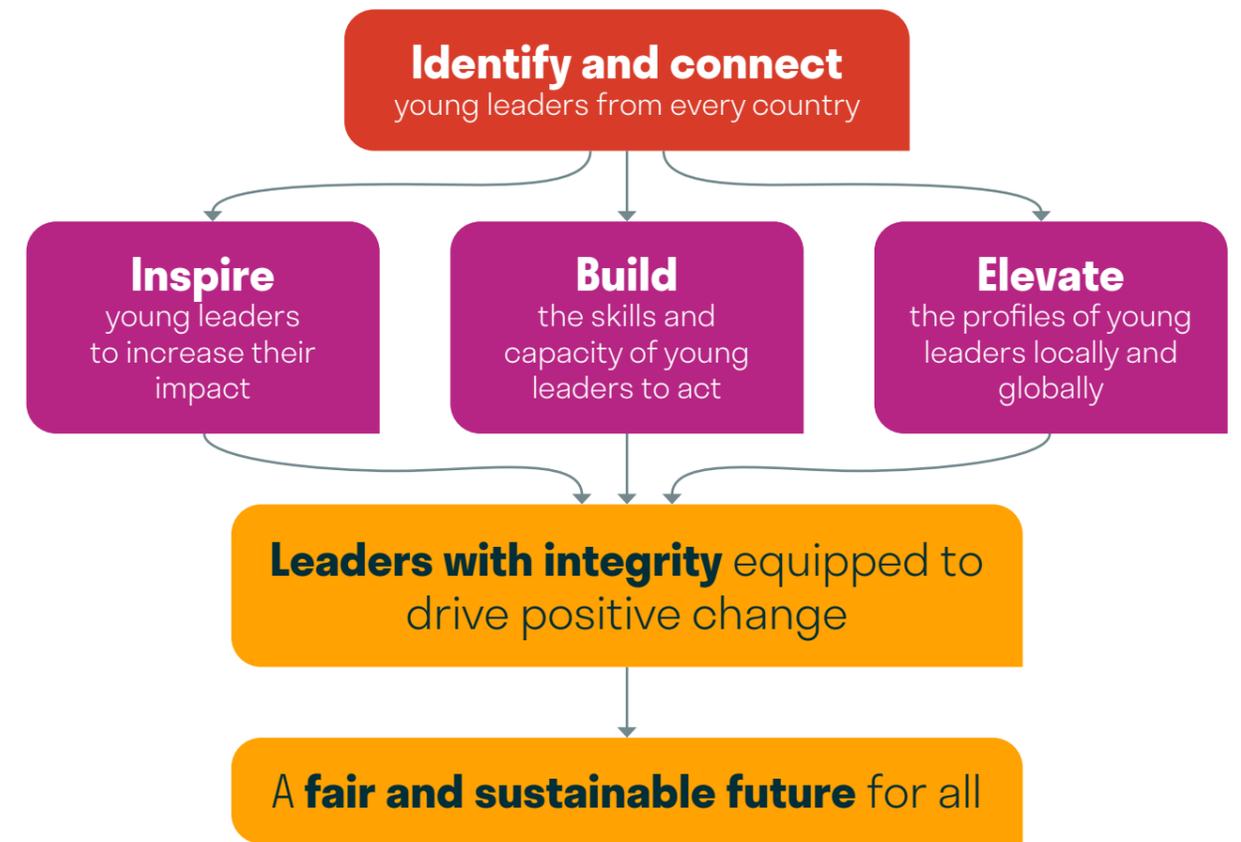
pg. 72 features
Nicolás Rojas

Nicolás attended the Summit which helped to **build** his leadership skills and scale his work.



pg. 73 features
Oluwafunke Adeoye

Oluwafunke used the platform provided by One Young World to **elevate** the reach of her profile.



One Young World **identifies and connects** young leaders from every country through our Partner organisations and scholarship programmes.

These young leaders join our Community as Ambassadors. One Young World contributes to their development by:

Inspiring them to increase their social impact. This includes:

- Interactions with world leaders and experts. An example of these are the mentor sessions at the Summit.
- Exposure to new information and perspectives that give them new ideas. This includes our plenary challenges.
- Examples set by peers to normalise the impact being driven by young leaders, and make it seem more achievable.

Building their skills and capacity. This includes:

- Funding mechanisms and external opportunities like the Lead2030 programme.
- Events, programmes, and workshops that develop their skills.
- A network of peers and like-minded leaders who support them and their work. We organise Community Events throughout the year.

Elevating their profiles locally and globally. This includes:

- Platforms to speak about their ideas and initiatives, which allows them to promote their own work. We routinely send Ambassadors to external events.
- Features on our channels, and our Partners', amplifying their message and increasing their reach.

Applying this theory, we help create a generation of **young leaders with integrity**, who have the ability and resources to drive positive change.

41.56 million

people directly impacted by Ambassador-led projects featured in our Impact Reports since 2010

5.77 million

people directly impacted by Ambassador-led projects featured in this report

8,500

people, across six continents, attended **70** events

\$975,000

distributed to young leaders working toward the SDGs in 2022

1:16

Social return on investment of Ambassador-led projects featured in the full 2022 Impact Report*

\$1.3 billion

social value generated by Ambassador-led projects featured in the full report*

1.21 million

tCO₂ emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018*

*for methodology, please refer to page 80

One Young World Summit Belfast, 2023

One Young World is proud to be a part of the official celebrations for the 25th anniversary of the signing of the Good Friday Agreement, which brought peace to Northern Ireland. The Belfast Summit will bring together 2,000+ Delegates, Counsellors, Ambassadors, and Partners to explore five key plenary challenges suggested by our Community: peace and reconciliation, climate emergency, food crisis, education, and mental health. The Summit will be accessible online for digital Delegates, and will be an exceptional opportunity for young leaders to interact and engage with experts and each other.

One Young World Academy

The One Young World Academy, powered by Pearson, will help young leaders tackle some of the biggest challenges facing our world through a new online learning experience and world-renowned subject matter experts. Learners will be supported online by trained project mentors, offering guidance and feedback on coursework.

The One Young World Academy experience will empower learners to embed practices and frameworks and build their knowledge, practical skills and approaches. This will help them make informed decisions and take responsible actions for tackling climate change, peacebuilding and conflict prevention, and diversity and inclusion.

Lead2030

The next edition of the world's largest fund for impactful young leaders working towards the Sustainable Development Goals will take place in 2023, with more grants and mentorship from our world-leading Partner companies on offer.

... and so much more

2023 in the One Young World ecosystem will be crammed full of events, opportunities, and programmes, all of which are designed to inspire our Ambassadors into further action, elevate their profiles and help them build a fair, sustainable future for all.



One Young World Summit

Manchester 2022

This section will summarise the One Young World Summit 2022, our 12th Summit to date, and how it successfully advanced our mission to inspire, build, and elevate young leaders from every country and sector.



Young leaders change makers world-class experts in the heart of Manchester.



4.39 average rating of
Delegates' Summit experience

The One Young World Summit 2022 saw Delegates and Counsellors hosted in the heart of Manchester, UK, with more joining from around the world virtually through our online Summit platform.

The iconic One Young World Opening Ceremony took place at Bridgewater Hall, featuring an array of local talent and internationally celebrated personalities, and was livestreamed globally to increase the event's reach and inspire new audiences. The Summit itself took place at Manchester Central Convention Centre.

Four Hives also took place parallel to the Summit, in New York, Johannesburg, São Paulo, and Okayama, allowing people who could not travel to Manchester to participate in the Summit in person.



“It really touched me to see how much One Young World is ready to invest in young leaders to ensure a better progressive future. I enjoyed the action-packed sessions, which left me inspired and encouraged me to do more and be more for the world.”
- 2022 Delegate

2,162 Delegates participated
1,845 In-person **317** Digital

5,082,200
people reached by Summit-related social media content

One Young World's Summit brings together young leaders for four **life-changing** days of **networking** and **knowledge-sharing** where they are counselled by some of the **world's most high-profile** and **accomplished leaders**.



“The Delegate Speakers were incredible and so inspiring. Meeting so many young bright minds and knowing they are all determined to work for a better future gives me hope.”
- 2022 Delegate

2022 Plenary Challenges

Conflict Prevention
How can we prevent conflicts?

Health
How can we ensure health equity for all?

Gender Equality
How can we accelerate action to achieve gender equality?

Oceans
How can we safeguard and restore the world's oceans?

Ethical Leadership
How can we be and develop ethical leaders - more responsible and effective than previous generations?

250 Counsellors and guest speakers

160 In-person

90 Digital

“

Networking and building lifelong relationships with like-minded people from across the globe. It was the greatest experience of my life and I will cherish it for the rest of my days.”

- 2022 Delegate

66 Summit workshops

48 In-person **18** Digital

21 Mentor sessions

18 In-person **3** Digital

The wealth of diverse content was not limited to the Presentation Stage. Our three Interactive Stages were sponsored by Audi, Reckitt, and IKEA. Highlights included a session on *The Power of Indigenous Storytelling*, led by a group of outstanding young indigenous leaders; and *Human Trafficking and Modern Slavery: Unravelling the Numbers*, which brought together survivors of modern slavery from our Community, to discuss how we can act to end slavery.

Summit workshops are designed to provide practical skills-building opportunities. For example, Enterprise for Peace Scholars took part in a workshop organised by the Dutch Ministry of Foreign Affairs to examine the principles of feminist leadership and intersectionality.

Mentor sessions are intimate conversations with high-profile One Young World Counsellors, designed to build Delegates' skills. In total, 140+ Delegates were invited to attend a mentor session, including eight Delegates who attended a roundtable discussion with the Duke and Duchess of Sussex.

Summit speaking opportunities are an effective way for young people to elevate their status as sector-leaders. Our Delegate speakers offered key insights into their work relating to the Summit's plenary topics. In addition, 17 returning Ambassadors spoke about their work, and their significant leadership development since their first experience with One Young World. Our Action Sessions gave Delegates the chance to directly discuss their work and ideas with their peers and discuss the possibilities for collaboration.



“

I thought this Summit was so empowering and really showed the global needs at hand. I felt it helped me see what I can do for the world as a leader and inspired me to do better. It also helped me to connect with like minded people to make a greater impact.”

- 2022 Delegate

176 countries represented through Scholarships

One Young World Scholarships, in partnership with supporters in the private sector, governments, charities and multilaterals, provide a fully-funded opportunity for exceptional young people to attend the annual Summit. Scholars join our Community on the merit of their proven leadership and track record creating positive social change.

Many Scholarships provide access to opportunities for continued development beyond the Summit and our core Community programmes.

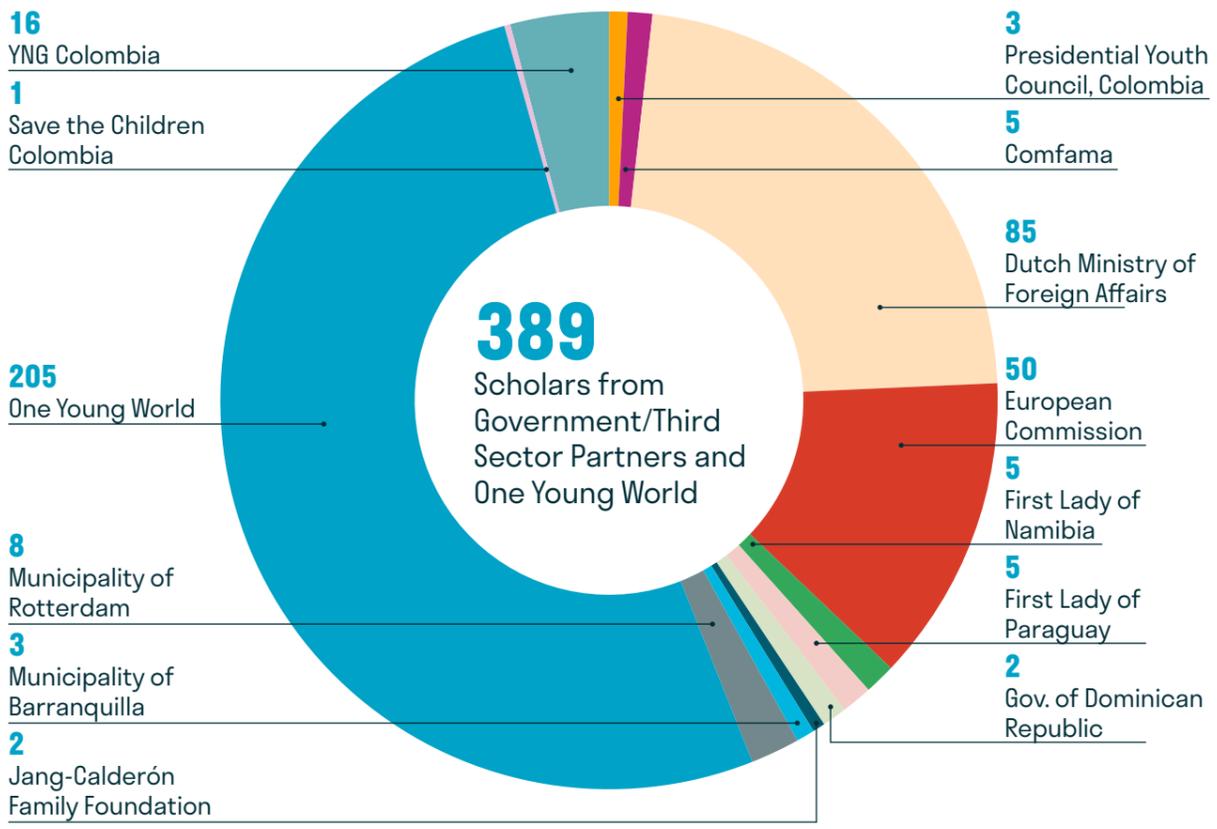
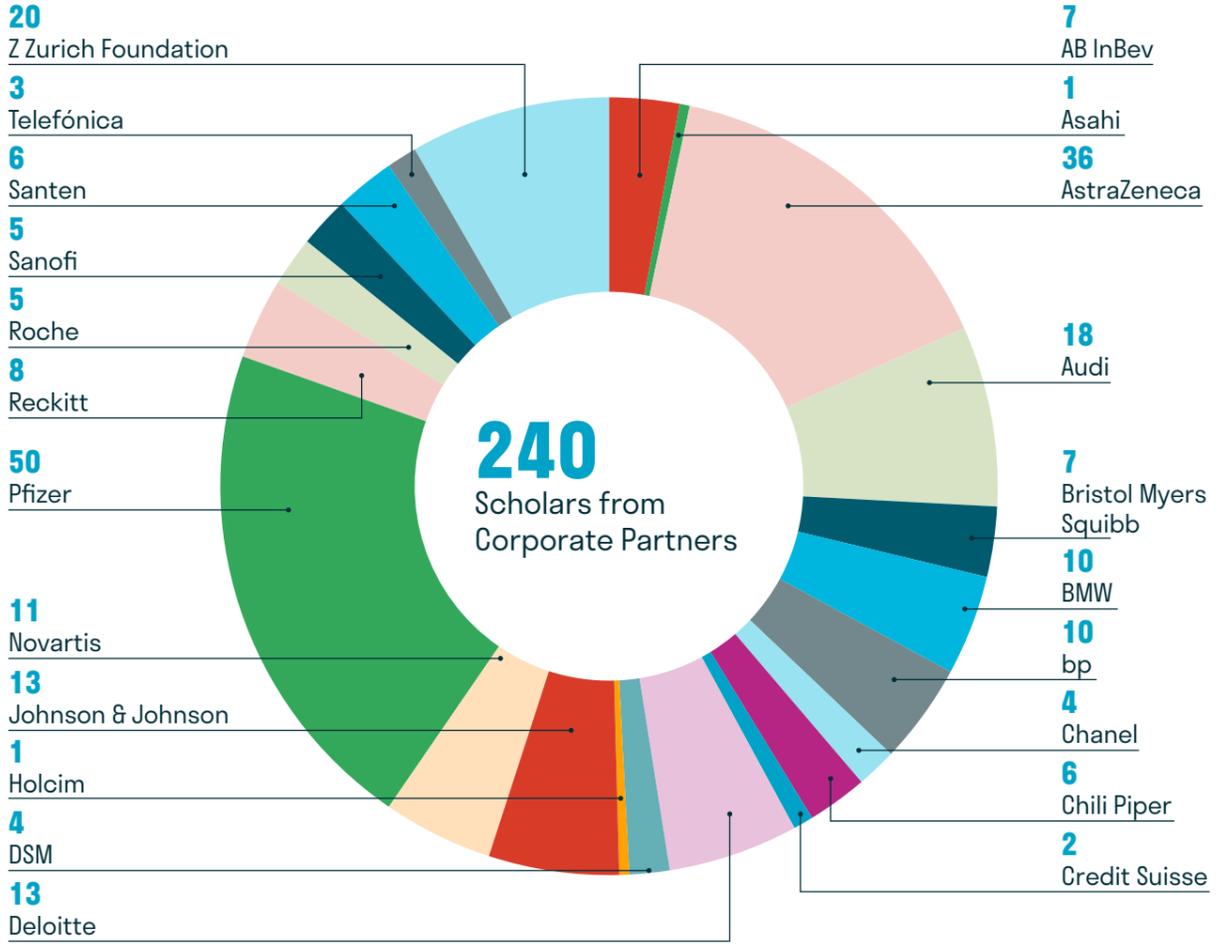
59 Scholarship programmes 629 Scholars participated

Many Scholarships provide access to opportunities for continued development beyond the Summit and our core Community programmes.

USAID and One Young World: One Young World partnered with USAID on its Youth in Development Policy, which aims to improve youth access, increase youth participation, and strengthen youth collective action to bring about lasting change. This has since developed into a Scholarship programme.

“We support One Young World Scholarships because we are committed to empowering youth to take action, amplify their impact and contribute to building more peaceful societies. This is aligned with the European Union’s goal to uphold solidarity and mutual respect among peoples and the protection of human rights.”

- Jesper Pedersen
Acting Head of Unit Global & Transregional Threats & Challenges
European Commission



Our Programmes

Inspire, build, elevate

This section will highlight the impact of our programmes. It provides a snapshot of the varied events, opportunities, and collaborations accessed by our Ambassadors and organised with the support of our Partners.

pg. 30 features
**EC Peace Ambassador
Programme**



All of our programmes are designed to increase the social impact being created by their participants, as per our Theory of Change.

78% Ambassadors created new social impact within 6 months of joining One Young World*

The percentage of Ambassadors creating new social impact has increased significantly from the previous year - at the same stage of new Ambassadors' membership in the Community in 2021, 66% recorded creating new social impact.

The proportion of Ambassadors who created new social impact within six months of participating in our programmes is higher amongst those who have engaged in Community activities beyond the Summit. Of Ambassadors who have engaged in additional programmes since attending the Summit, 80% have created new social impact.

46% significantly developed their initiative⁺

41% created a new social impact initiative⁺

13% started a new job focused on social impact⁺

⁺ data based on survey responses from March 2023 of 120 Ambassadors who have generated new social impact

There has been a substantial increase in the number of Ambassadors either starting a new initiative or significantly increasing their existing initiative within six months of joining the Community, as 59% of Ambassadors recorded one or both of those categories of impact in 2022 compared to 53% of Ambassadors surveyed in 2021.

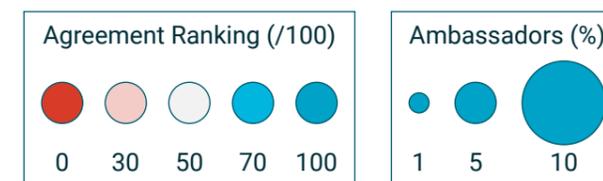
Ambassadors also strongly agree that being in the Community has inspired them to increase their impact, built their skills and capacity, and elevated their profile as young leaders, in alignment with One Young World's Theory of Change.

In a survey of recently-joined Ambassadors, participants ranked their agreement to five statements aligned with the Theory of Change, between 0 (*strongly disagree*), 50 (*neither agree nor disagree*), and 100 (*strongly agree*).

Conclusions from this survey of over 150 Ambassadors, conducted in March 2023, highlight that within six months the vast majority of Ambassadors feel more motivated, more equipped, and more respected as leaders.

Inspired to increase their impact:

92% young leaders believe being an Ambassador has increased their drive to make a difference*



As shown in Graph A, being a One Young World Ambassador inspires young leaders to increase their impact. On average, Ambassadors strongly agree that they have greater drive to make a difference, with an average agreement of 87/100 to the statement. The proportion of Ambassadors who recorded the maximum level of agreement was 45%, rising to 50% if they participated in post-Summit programming.

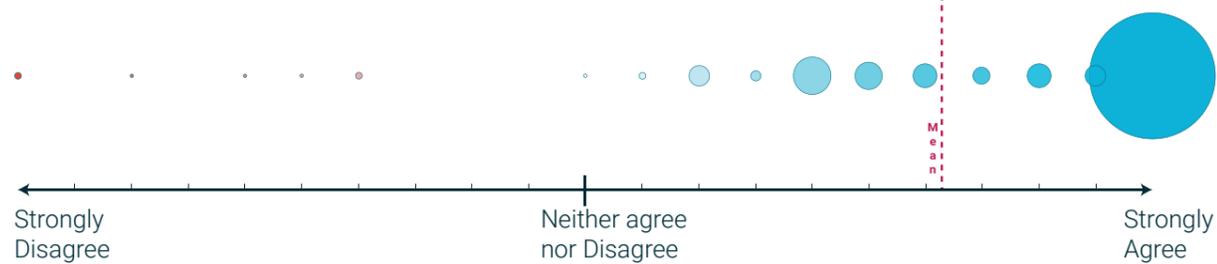
* data based on survey responses from March 2023 of 154 Ambassadors

Better equipped with skills and capacity to act:

93% young leaders believe being an Ambassador has improved their understanding of how to generate impact*

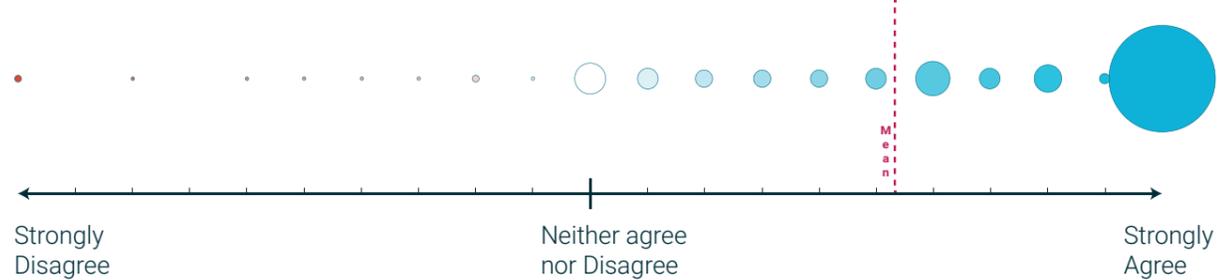
83% young leaders believe being an Ambassador has increased their capacity to generate impact*

Graph B: "Being an Ambassador has improved my understanding of how to generate impact"



Graph B demonstrates that One Young World effectively improves young leaders' understanding of how to create impact. The majority strongly agree that being an Ambassador has improved their understanding of how to create impact, with an average ranking of **82/100**. Agreement is greater amongst those who have attended post-Summit programmes, with the average ranking rising to **84/100**.

Graph C: "Being an Ambassador has increased my capacity to generate impact"



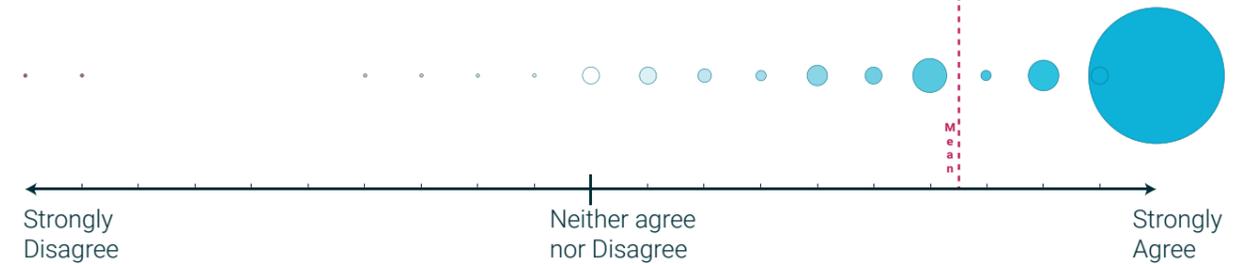
As well as increasing their understanding, young leaders believe that being an Ambassador raises their capacity to act, as shown in Graph C. The average ranking of agreement is **77/100**, rising to **79/100** amongst those who have participated in Post-Summit programmes.

Elevated profile and status for leaders and their work:

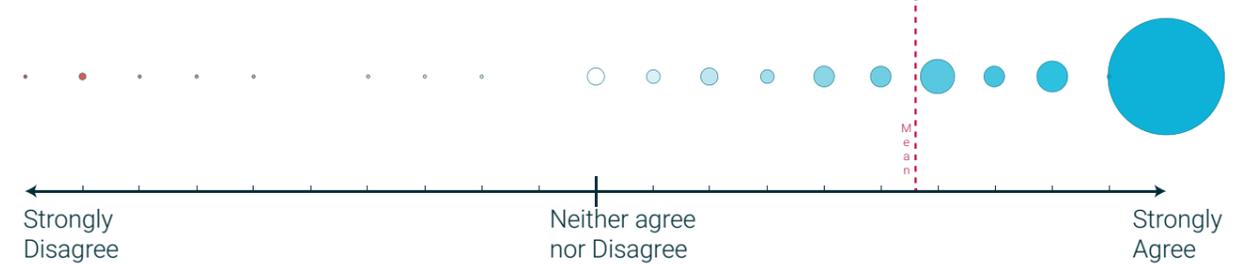
91% young leaders believe being an Ambassador has added legitimacy to their leadership*

86% young leaders believe being an Ambassador has given them a platform to promote their impact*

Graph D: "Being an Ambassador has added legitimacy to my leadership"



Graph E: "Being an Ambassador has given me a platform to promote my impact"



Ambassadors strongly agree that One Young World has both increased their legitimacy as leaders, and given them a platform for promotion. In both cases, the most common agreement ranking was **100/100** for Ambassadors. The agreement was particular high amongst Scholars, with **55%** of Scholars scoring maximum agreement that it has increased the legitimacy of their leadership.

* data based on survey responses from March 2023 of 154 Ambassadors

Summary of Programme

Since 2018, the Dutch Ministry of Foreign Affairs has sponsored One Young World's Enterprise for Peace Programme, focusing on creating sustainable youth employment opportunities to support the development of prosperous and peaceful societies. This scholarship identifies young leaders to improve their prospects in a number of developing countries and fragile states by supporting local entrepreneurs and job creation.



Their journey begins with a pre-Summit programme organised by the Dutch Ministry of Foreign Affairs in collaboration with Orange Corners and managed by the Netherlands Enterprise Agency. This programme allows Scholars to brainstorm together about Dutch policy-making and decision-making. They then participate in the One Young World Summit, more information on which can be found on page 18. After each Summit, the Enterprise for Peace Ambassadors join our Community of 15,200+ young leaders, including 185 young leaders from 33 countries from the Enterprise for Peace Programme, to create a world where leaders with integrity are empowered to build a fair, sustainable future for all.

Summit Experience

The Dutch Ministry of Foreign Affairs hosted an in-person Welcome Event for the Enterprise for Peace attendees ahead of the Opening Ceremony of the One Young World Summit 2022. This event consisted of topical discussions and networking activities for the scholars and other colleagues from the Dutch Ministry of Foreign Affairs.

Enterprise for Peace Scholars also took part in an exclusive workshop examining the principles of feminist leadership and intersectionality. The workshop was highly rated by attendees of the Manchester Summit 2022 with an average rating of 4.7/5 from 26 respondents. Enterprise for Peace Scholars also had an exclusive lunch and Q&A opportunity with Steven Collet following his keynote address at the Summit, during which they discussed their work, shared ideas, and devised solutions.

25

Enterprise for Peace Ambassador platformed at prestigious events

7,668

people directly impacted by three Enterprise for Peace Ambassador-led projects featured in the 2022 Impact Report*

\$5,463,210.16

social value generated by three Enterprise for Peace Ambassador-led projects featured in the 2022 Impact Report*

*For methodology, please see page 80

Wasel for Education & Awareness

Lynn Malkawi - Jordan



Lynn established Wasel for Awareness & Education to build socioeconomic empowerment and civic engagement for young people in Jordan. The project focuses on community-building and civic engagement programmes aimed at young people to tackle youth unemployment and ensure active interest in public affairs. Its entrepreneurship programme has led to 79 young people receiving grants and incubation opportunities.



The Summit impacted me because I got to meet many people that were extremely different to myself, it inspired me to think about the box. I've stayed in touch with many fellow Ambassadors with the possibility of collaborating and learning from each other, we have even tried applying for funding as a consortium."



\$1:16

Social return on investment

462

students empowered to build communities

1,401

young people educated on human and constitutional rights

See page 65 for complete project analysis



R-SEAT

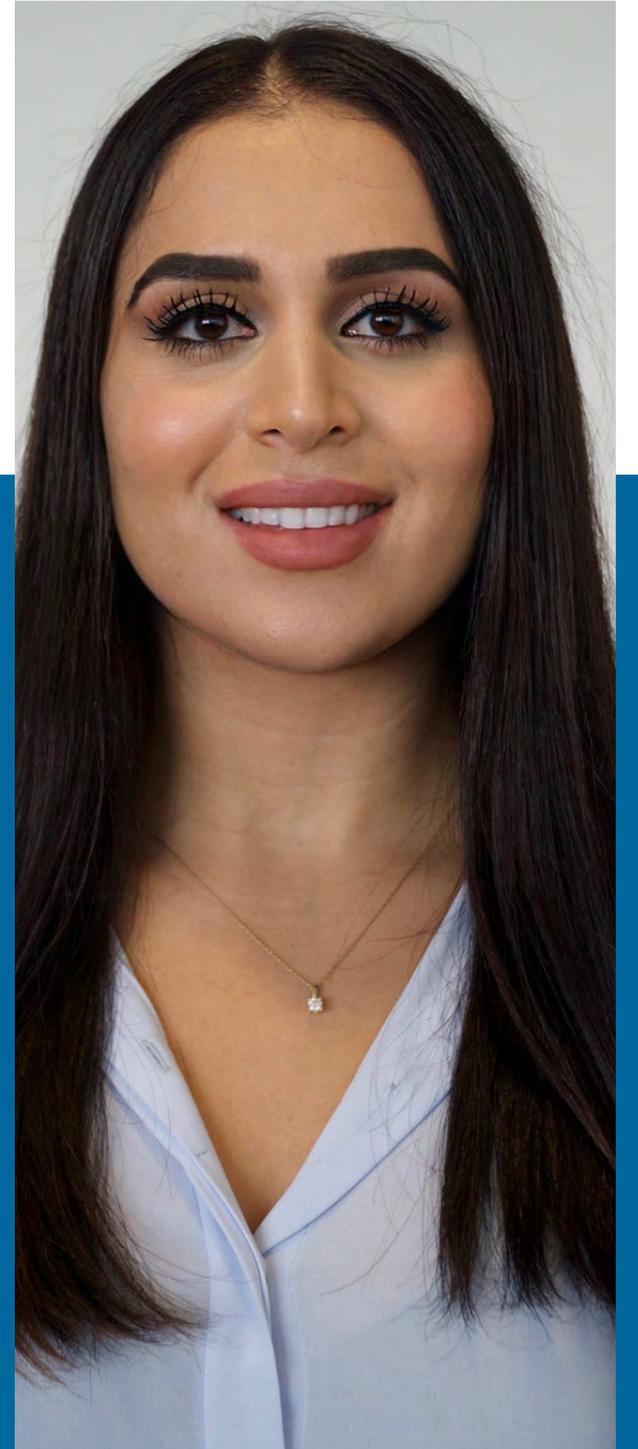
Rez Gardi - New Zealand 🇳🇿

Rez co-founded Refugees Seeking Equal Access at the Table (R-SEAT) formally in 2021, to advocate for more meaningful inclusion of refugees in the international and domestic policy-making conversations that affect them. R-SEAT has been instrumental in developing mechanisms for refugee representation in four countries and is in the process of establishing seven more, ensuring that refugee voices are heard and consulted globally.



“

The most valuable impact of becoming part of the One Young World Community is the exposure to what other young people are doing around the world, and the connections and ideas that come out of it. As well as the credibility that comes along with it, people trust the One Young World brand and name and what it stands for.”



Summary of Programme



The One Young World Peace Ambassador Programme, in partnership with the European Commission, supports young people working to prevent and counter violent extremism (P/CVE) in their communities. Since 2017, the European Commission has supported 255 young people in developing countries who are active in P/CVE and peacebuilding initiatives.

With the overall objective of empowering young leaders in developing countries to contribute to preventing and countering violent extremism and building peace in their communities, One Young World and the European Commission have brought together five cohorts of exceptional young leaders.

The programme also entails an exclusive workshop during the Summit, which was highly rated by attendees of the Manchester Summit 2022 with an average rating of 4.5/5 from 19 respondents. It also includes a post-Summit Peace Event that brings our Ambassadors together with experts and keynote speakers to discuss the challenges of peacebuilding and their potential solutions.

“Networking and building lifelong relationships with likeminded people from across the globe. It was the greatest experience of life and I will cherish it for the rest of my days.” - 2022 Peace Ambassador

35,100

people directly impacted by five Peace Ambassador-led projects featured in the 2022 Impact Report*

\$54,148,038.35

social value generated by five Peace Ambassador-led projects featured in the 2022 Impact Report*

*For methodology, please see page 80

\$1:31

Social return on investment

38

mechanism members representing refugees' interests

20,000

refugees educated through her other organisation, Empower

See page 77 for complete project analysis



Governments have tremendous power to empower and support young people, inspiring them to become the next generation of leaders. Initiated in 2019 in collaboration with the former First Lady of Colombia, the National Prizes are a series of public-private partnerships to provide opportunities to young leaders to represent their countries at One Young World Summits. These prizes also co-create development opportunities with One Young World to encourage impact and actions.

Summary of National Prize for Young Talent Programme 

The former First Lady of Colombia formed a delegation of Colombia's brightest and most talented, and created the 'National Award for Young Talent' to promote young talent in every corner of the country. The delegation was formed in partnership with One Young World.

Over 4 years, **59** young leaders from Colombia have been selected as scholars and continue to drive change in their communities and beyond.

9,400

people directly impacted by three National Prize for Young Talent Ambassador-led projects featured in the 2022 Impact Report*

\$100,707,921

social value generated by three National Prize for Young Talent Ambassador-led projects featured in the 2022 Impact Report*

49,666.2

tCO₂ saved or prevented by three National Prize for Young Talent Ambassador-led projects featured in the 2022 Impact Report*

*For methodology, please see page 80

Pipe Q-ida

Luis Felipe Henao Murcia - Colombia 

Luis Felipe has been an active environmental activist since 2008, with Pipe Q-ida emerging as a digital project within CoBosques to communicate with local communities about conservation issues. In the process, Luis Felipe and his team have engaged in reforestation and conservation efforts in the Chiribiquete National Park, as well as educated young children in these issues to give them the skills to become environmental activists in their own right.



One Young World came at a time in my life that I did not expect, but I needed that injection of motivation and it helped me see different perspectives and create connections that persist to today."



\$1:36

Social return on investment

50,021

trees planted in 600 hectares

2,800

families mobilised for protection and conservation

See page 75 for complete project analysis

Summary of National Prize of Namibia Programme



The former First Lady of Colombia formed a delegation of Colombia's brightest and most talented, and created the 'National Award for Young Talent' to promote young talent in every corner of the country. The delegation was formed in partnership with One Young World.

Over 4 years, 59 young leaders from Colombia have been selected as scholars and continue to drive change in their communities and beyond.



Tuyeimo Haidula

Advisory Board Vice-Chair at Adolescent and Youth Health+ Centre

Tuyeimo is an experienced health journalist working for the Namibian Sun and as a freelancer for BBC Africa. She also serves as Vice-Chairperson of the Namibia Health Ministry's advisory board for the country's Adolescent and Youth Health+ Centre.

Summary of Young Mbarete National Prize Programme



For 2022, One Young World has collaborated with the First Lady of Paraguay, Silvana Abdo, to launch the Young Mbarete National Prize. The prize has recognised young Paraguayan leaders between the ages of 18 and 30, who lead social, technological, cultural and entrepreneurial initiatives focused on women's empowerment, innovation, entrepreneurship, environmental initiatives and social volunteering.

The First Lady of Paraguay, in collaboration with the Secretariat for Youth of Paraguay, sponsored five young leaders from Paraguay to attend the One Young World Summit in Manchester and become part of the One Young World global Community.



Liliana Estigarribia Franco

Girls Code

Girls Code develops programming and robotics workshops aimed at girls and adolescents from 6 to 18 years old.

Summary of Beca Joven Naranja Programme



One Young World has partnered with the Government of the Dominican Republic and the Ministry of Trade, Industry, and SMEs to provide scholarships for young leaders living in the Dominican Republic.

In 2022, One Young World launched the Beca Joven Naranja for young people in the country working in cultural or creative industries. Two outstanding young leaders from the Dominican Republic attended the 2022 Manchester Summit and became part of our global Community.



Winston Cordero

Abacus Exchange Project

Winston is a professional with 12 years of experience in the entrepreneurship sector. In the midst of the Covid-19 Pandemic, he founded the Abacus Exchange Project, an E-learning institution focused on Fintech innovations.



pg. 74 features **Nasha A.C. Cuvelier**

Nasha is working to raise awareness of climate change, by taking action in mitigation and adaptation measures.

One Young World elevates the profiles of the world's most **innovative and promising young entrepreneurs, politicians, and journalists** at the One Young World Leadership Awards.



Each year we compile a shortlist of 15 ground-breaking young leaders for each of the three award categories. This shortlist is reviewed by an expert judging panel who choose five winners in each category. Winners receive their awards at the next Summit.

Politician of the Year

One Young World's Politician of the Year Award was the first global award to recognise the work of young politicians. The 2022 winners are:



Áslaug Arna Sigurbjörnsdóttir - Iceland 🇮🇸

Áslaug became the youngest Minister of Justice in Iceland's history in 2019, and since 2021 has been the Minister of Higher Education, Science and Innovation. She appointed two female Supreme Justices, which increased equal representation in the Supreme Court, selected the first female National Commissioner of Police, and changed legislation on stalking and digital violence.



Juan Diego Vásquez - Panama 🇵🇲

Juan is the youngest member of the National Assembly of the Republic of Panama. He was instrumental in passing legislation to modernise civil defence, defending the rights of domestic animals, promoting the participation of young people in civic and academic organisations, and recent legislation to recognise the rights of nature.



Seun Fakorede - Nigeria 🇳🇮

Seun is the youngest Commissioner to be appointed to a State Government cabinet in Nigeria, and the Founder of Home Advantage Africa, a social development and youth empowerment advocacy non-profit organisation. Over the last three years, his contributions have helped to reduce unemployment in the local communities of Nigeria's Oyo State.



Dr Sumera Shams - Pakistan 🇵🇰

Sumera was elected at the age of 26 for Pakistan's Khyber Pakhtunkhwa province. She was the first female member of the Public Accounts Committee. Her achievements include initiating The Young Parliamentary Forum, introducing a bill on HIV and AIDS awareness, and successfully lobbying for laws on reproductive health rights, domestic violence, child abuse, and child marriages.



Taylor Small - USA 🇺🇸

Taylor Small was elected in November 2020 and currently serves as Vermont's first out transgender legislator. Representative Small was able to pass a bill into law banning the use of the 'LGBTQ+ Panic Defence' in Vermont with unanimous support. She also worked to expand the Vermont Diversity Health Project, an online database for LGBTQ+ Vermonters to find safe and affirming health and wellness providers.

Politician of the Year Award judges:

Glanis Changachirere - Director of the Institute for Young Women Development and the founding Coordinator of the African Women Leaders Forum

Kathryne Bomberger - Director-General at International Commission on Missing Persons

Ken Shibusawa - President of Shibusawa and Company, Inc

Laura Chinchilla - Former President of Costa Rica

Professor Megan Davis - Pro Vice-Chancellor Indigenous and a Professor of Law at the University of New South Wales

Journalist of the Year

The Journalist of the Year award was developed in 2020 to recognise the formidable work of young journalists across the globe. The 2022 Award winners are:



Daniel Villatoro - Guatemala 🇬🇹

Daniel Villatoro is the Coordinator of the International Women's Media Foundation's ¡*Exprésate!* LGBTQI+ and Women's Rights Reporting Initiative, training media on accurate inclusive reporting. He also investigated the Paradise Papers as part of the global collaborative reporting project. His findings have received widespread attention and have been used as evidence in criminal cases.



Lotfullah Najafizada - Afghanistan 🇦🇫

Lotfullah led TOLONews TV, Afghanistan's top news channel, for over a decade until the 2021 Taliban takeover. He also hosted Afghanistan's only presidential elections debate in 2019. He is a recipient of the 2016 World Press Freedom Hero award and is the only Afghan journalist to attend civil society talks with the Taliban in 2019 and in Oslo 2022.



Manisha Ganguly - UK 🇬🇧

Manisha rose to prominence with her documentary, "War Crimes for Likes", which exposed the use of social media to broadcast crimes committed during the Libyan Civil War. She has also exposed Russian war crimes in Syria and an online human trafficking network across the Gulf. Her investigations have been cited by various international bodies.



María Paulina Baena - Colombia 🇨🇴

María Paulina Baena works for El Espectador, the oldest newspaper in Colombia. She is one of the creators of La Pulla, a popular satirical video column bringing news to young audiences. The programme disrupts the role of women in media and stands for a new way of approaching contemporary debates; its YouTube channel has more than 1.2 million subscribers.



Shiori Ito - Japan 🇯🇵

Shiori Ito is a journalist, writer, and documentary filmmaker whose 2017 book, 'Black Box', was based upon her own experience of rape and revealed sexism in Japan's society and institutions. She was listed as one of the 100 most influential people in the world by TIME magazine in 2020 for her contribution to Japan's #MeToo movement.

Journalist of the Year Award judges:

Biz Stone - Co-Founder of Twitter, Medium, and Jelly

Ilia Calderón - Co-Anchor of Univision Network's flagship evening newscast, 'Noticiero Univision', and co-host of Univision's primetime newsmagazine, 'Aquí y Ahora'

James Chau - International broadcaster and host of The China Current

Kamal Ahmed - Co-Founder and Editor-in-Chief of The News Movement and former Editorial Director of BBC News

Lagipoiva Cherele Jackson - Pacific Island journalist and host of 'The Impossible Choice' a series by The Guardian

Stephanie Busari - Head of CNN's first digital and multi-platform bureau in Nigeria

Entrepreneur of the Year

The Entrepreneur of the Year award began in 2019 to elevate the profiles of 5 groundbreaking entrepreneurs under 35. The 2022 Award winners are:



Alejandra Ríos - Mexico 🇲🇽

Alejandra is the CEO of Ambrosía, a leading company in the creation of culinary experiences and events in Mexico, and Founder of investment fund Meraki Ventures. She is the youngest Shark on Shark Tank Mexico's seventh season. Additionally, Alejandra is an angel investor promoting entrepreneurship in Mexico and the wider region.



Clementine Jacoby - USA 🇺🇸

Clementine is the Founder and CEO of Recidiviz, a non-profit using technology to undo mass incarceration in the United States. During COVID, Recidiviz helped safely release 36,000 people from prison early, at a rate 3x higher than states that didn't leverage their technology. Recidiviz offers free policy impact modelling to advocate for criminal justice reforms.



Freddy Vega - Colombia 🇨🇴

Freddy is the CEO of Platzi, the largest tech school in Latin America. Every startup in the region has a Platzi student and every country has founders that studied at Platzi. Platzi is the first company targeting Hispanics to be funded by Y Combinator (YC W15).



Keely Cat-Wells - USA 🇺🇸

Keely is the Founder of C Talent, a talent management company that represents high-profile deaf and disabled talent. C Talent's goal is to change the way the world views and defines disability, using the media industry's massive reach and power. C Talent also serves as a founding member of #WeThe15, the sports world's most significant human rights movement.



Steven Bartlett - UK 🇬🇧

Steven is the Founder of the social media marketing agency Social Chain and host of Europe's biggest podcasts, 'The Diary of a CEO'. His debut book became a Sunday Times best-seller and he has also joined the board of Huel, the UK's fastest growing international e-commerce company. Steven is focused on inspiring a new generation of entrepreneurs from BAME backgrounds.

Entrepreneur of the Year Award judges:

Aarti Takoorden - Chief Financial Officer and Executive Director of the Johannesburg Stock Exchange

Elio Leoni Sceti - Co-Founder and Chief Crafter of thecraftory.io

Luis Javier Castro - President of Mesoamerica and CEO at Alejandría

Masami Katakura - EY Japan's Assurance Leader and the Chairwoman and CEO of EY ShinNihon

Professor Stephan Chambers - Inaugural Director of the Marshall Institute at LSE and Professor in Practice at the Department of Management

Our Community Team works throughout the year to maintain engagement with our 15,200+ Ambassadors and build upon the momentum of each One Young World Summit, through a series of Community Events hosted around the world.

These events are organised with the support of One Young World's Coordinating Ambassadors and Community Partners.

They aim to improve attendees' insight into current global issues, accelerate social impact projects, and enhance connectivity within our Community.



Average rating of content at Community Events in 2022*



8,500 people attended 70 events across 6 continents

98% attendees were inspired to drive positive change through their careers*

84% attendees felt their capacity to be a better leader was improved*

76% attendees felt connected with a valuable network to pursue positive change*

*based on 131 attendees of 10 unique Community Events

One Young World Southern Africa: The Future Economies

The offices of EOH in South Africa welcomed 150 people for a discussion centred around SDG 8 - Decent Work and Economic Growth, hosted by Mpho Manyisa, One Young World's then Southern Africa Coordinating Ambassador.

Speakers included One Young World Ambassadors Farai Mubaiwa, Chief Partnerships Officer at YES, and Simonetta Ternant, current COO at Playroll. Simonetta shared her insights on the need for companies to collaborate to tackle youth unemployment, and the importance of inclusivity to increase a sense of safety in the workplace.

One Young World The Bahamas hosted by Office of the Prime Minister of The Bahamas

On 17 February, One Young World hosted *Climate Action: Roadmap to Climate Recovery in the Caribbean*, attended by One Young World Co-Founder David Jones, and the Prime Minister of The Bahamas, Honourable Mr. Philip Davis K.C.

The conference welcomed more than 20 people in-person with 80 online, tuning in from more than 20 countries. Speakers included members of the Prime Minister's Climate Team, young climate activists from The Bahamas, and representatives of The Bahamas National Trust. The UN Framework Convention ran a session on climate change, exploring the various ways in which young leaders can be empowered to tackle climate action both in their communities and on a global scale, highlighting that "no country is too small to have an impact".

One Young World Asia 2022

On 13 February, The One Young World Asia team held the first 2022 Asia Caucus, with the theme *Ethical Leadership for Sustainable Impact*. The Caucus welcomed 200 participants globally, focusing on inspirational discussions, projects, and collaborations to set the scene for the One Young World Summit Manchester, 2022.

The event was hosted by One Young World Ambassadors, Karthik Rampalli and Ruby Mathapongpan. They were joined by Ambassadors Yosuke Tamura, Aaron Goh, Robin Lewis, Anggaris Anggia, Aashraya Seth, and many more expert speakers, to drive the conversation around being a powerful force for social good. Topics ranged from increasing accessibility for mental wellbeing to an everyday guide to combat climate change.

One Young World Switzerland 2022

The annual One Young World Switzerland Caucus took place in Uzwil, Switzerland over two days, welcoming over 100 young leaders, innovators and One Young World Ambassadors. The focus was *Reshaping business today for a brighter tomorrow*.

The day brought together inspirational and motivational speakers in a packed agenda, such as Ambassadors Izzy Obeng and Andrea Orsag, who shared their groundbreaking experiences and insights to an attentive audience. The second day of the event focused on workshops and a pitching session to help attendees *Drive the Change*. The audience worked together in groups to create initiatives focused on the three key areas; climate, nature and inequality.

Events Series

FinBiz2030

Finance & Business 2030 is a joint initiative between One Young World and Chartered Accountants Worldwide, launched in London in 2019. Its aim is to establish an active and engaged finance and business community globally that is dedicated to achieving the UN SDGs by 2030.

To conclude APA Fest 2022, FinBiz2030 hosted a webinar on the 10th of November 2022. The session brought together an audience of young corporate leaders to inspire and educate on how to drive change for sustainability in their respective industries, and included our Co-Founder, Kate Robertson, as well as the following One Young World Ambassadors:

- **Robin Spierings** - Program Manager for the Sustainable Flight Challenge, KLM
- **Wen-Yu Weng** - Principal Consultant of Energy and Utilities Practice, PA Consulting
- **Svanika Balasubramanian** - Co-Founder and CEO, rePurpose Global
- **Iqbal Nasution** - Talent and Performance Management Manager, Deloitte

Líderes de Impacto

Launched and hosted by Jason Pareja Jauregui, One Young World’s Engagement Lead for Latin America and the Caribbean, this digital series featured insightful interviews with eminent corporate leaders to show young people how business executives use their organisations to drive positive impact.

The interviews have covered a range of topics, including entrepreneurship and innovation, the use of big data and artificial intelligence, and scientific advancement. In 2022, the third year of the series, One Young World Ambassadors in the Latin American region learned vital leadership skills from five sessions, featuring:

- **Jorge Rubio** - Global Head of Social Finance, Citi Bank
- **Stefany Bello** - Vice President of Digital Partnerships for Latin America and the Caribbean, Mastercard
- **Belén Urbaneja** - Regional Director of CSR, Brand Management and D,E&I, The Walt Disney Company Latin America
- **Felipe Freitas** - Global Supply Manager, Tesla
- **Francisco C. Ortega** - Senior Partner and Leader for Spanish-speaking Latin America, McKinsey & Company

Impactful Leaders Series

This educational series tapped into the wealth of experience held by the global leaders who make up our Global Advisory Board. Co-hosted by Kristina Drenker, Managing Ambassador for Europe, and Dyonne Niehof, Coordinating Ambassador for Benelux & Germany, these conversations touched on stories of success, failure, inspiration, growth, loss and change.

One Young World Ambassadors were invited to learn from the expertise and experience of leaders including:

- **Luis Javier Castro** - Managing Director, Mesoamerica and CEO, Alejandría
- **Michael Møller** - Former Director General of the United Nations and Senior Adviser, Macro Advisory Partners
- **Paul Polman** - Business Leader, Campaigner, Co-Author of “Net Positive”
- **Feike Sijbesma** - Honorary Chairman Royal DSM (Former CEO); Chairman Supervisory Board Royal Philips

Vanity Fair Global Goals List

Vanity Fair presents the Global Goals List in association with One Young World, spotlighting the critical work of 17 Global Leaders working towards the UN 2030 Agenda for Sustainable Development. Each year, Counsellors and Ambassadors attending the Summit are paired with a goal to which their work is relevant and are invited to take part in a photoshoot with Vanity Fair. The Ambassadors were accompanied by One Young World Counsellors including Laura Chinchilla, Former President of Costa Rica; Dr. Sylvia Earle, American marine biologist; and Francois Pienaar, former South African Rugby World Cup winner.

Photo credit: @thomascockram



The five Ambassadors recognised as 2023 Vanity Fair Global Leaders are:

- 
Ngawang Gyeltshen - Bhutan 🇧🇹
 Founder and Chief Executive, Bhutan Food
- 
Farangiza Shukasheva - Kazakhstan 🇰🇿
 CEO, ZimaBlue
- 
Jean Linis-Dinco - Philippines 🇵🇭
 PhD Candidate
- 
Gideon Olanrewaju - Nigeria 🇳🇮
 Chief Executive, AREAi
- 
Mia Kami - Tonga 🇹🇴
 Storyteller and Artist

One Young World Ambassadors play an **integral role in combatting** climate change and creating a more **sustainable future for all.**

COP27

We recognise the role young people are playing in solving this challenge, and we are committed to furthering the representation of young leaders at international events like COP27.

One Young World Ambassadors took part in the following sessions:

- *Points and Mobilising the Next Generation* with the **Prime Minister of the Bahamas**.
- *Indigenous Knowledge and the Climate Crisis: Reshaping Climate Narratives*.
- COP27 Blue Zone: this Zone hosted critical negotiations, and observer delegations. Our Ambassadors contributed to decision-making and collaborating efforts.
- Children and Youth Pavilion: our Ambassador, **Saad Uakkas**, co-led the first-ever COP event to amplify the voices of young people and drive action on global climate policies.
- The Extreme Hangout: a climate action platform giving young people an outlet to drive environmental action. Over 20 Ambassadors participated, featuring five stand-out panel discussions.
- Finding international agreement on climate change: our Ambassador **Alejandro Daly**, based in Colombia, spoke alongside **Paul Polman**, Business Leader, Campaigner, Co-Author of "Net Positive", and Chair of the Global Advisory Board of One Young World.
- The National Grid's key panel discussion, *Why is Net Zero so Important?*, featured our Ambassador **Jason Salgado**, a social entrepreneur and climate leader from Belize.
- A group of Ambassadors gave interviews for **Youth4Climate**, sharing their insights on how to achieve social impact, the challenges of the climate crisis, and youth leadership. This was part of the Connect4Climate partnership with the World Bank.



Our extensive COP27-focused social media campaign reached 2.1 million people, with over 472,000 engagements. One Young World Ambassadors like **María Alejandra Téllez Correa**, **Anna Stanley-Radière**, and **Hellen Nzinga** were also interviewed by international media organisations.

30 Ambassadors participated in COP27 programming

4 panel sessions hosted by One Young World across four days of COP27



Anthropy

Anthropy was a three day event held at The Eden Project in Cornwall, UK, where both young and senior leaders from all sectors shared their concerns, thinking, creativity and inspiration to envision a brighter future. One Young World organised two panel sessions during the event:

Driving Action: Preparing UK Young Leaders for Generating Global Social Impact: Three One Young World Ambassadors from both corporate and other backgrounds and One Young World Co-Founder, Kate Robertson, discussed what can be done to cultivate ethical leadership amongst young people, cross-sectoral cooperation, and advice from these outstanding Ambassadors to others.

Environmental, social, and corporate governance (ESG)-led growth: Building a thriving stakeholder economy: All three of our participating Ambassadors had extensive experience driving change for better sustainability in the financial services industry.

Our Ocean Conference

In 2022, the Republic of Palau hosted the seventh Our Ocean Conference, marking the first time this forum was hosted by a Small Island Developing State. The conference focused on the unique perspectives and approaches of island nations and drew from Palau's own traditions to cover six key areas of action.

With a new focus on integrating young people into its mission, the conference's organisers partnered with One Young World to find young leaders working in ocean-related topics and industries to ensure that young voices were suitably represented.

In total, 18 young leaders from across the world were selected to attend the event on One Young World's recommendation, from 490 applications.

The IUCN Leaders Forum

The IUCN Leaders Forum is an annual event gathering leaders and changemakers from around the world to catalyse action for impactful change in nature conservation and sustainability. The 2022 iteration was held in the Republic of Korea and covered emerging issues around climate change, biodiversity, and the role of policy and partnerships.

The event was a useful platform for young leaders to promote their work and foster collaboration between themselves and actors in both public and private sectors. In total, 10 young leaders, including our Ambassadors, were selected to attend through a competitive application process organised by One Young World. More than 3,500 young leaders applied for this opportunity.

Your Community

Creating a fair, sustainable world for all

This section examines the effective leadership, innovative solutions, and vast impact from within our Community, by highlighting stories from across industries and issues.



These statistics, aggregated from the data compiled from Ambassador-led project case studies in the full 2022 Impact Report, demonstrate a sample of the impact generated by our Community in alignment with the UN Global Goals agenda.

98,639
people experiencing poverty supported

135,227
people trained in agricultural techniques

1,694,686
people accessed quality health resources

1,194,977
people received high-quality education

114,600
women and girls empowered to overcome obstacles

1,631,044
people accessed clean water and hygiene resources

28,000
tCO₂ mitigated through clean energy transitions

184,775
people prepared to succeed economically and drive growth

\$1.17M
investment secured to create sustainable industries

115,684

people engaged to reduce social inequalities

200,798

people supported to live in sustainable communities

41,369

kilogrammes of waste prevented or upcycled

53,008

people mobilised to take climate action

\$55,405

invested in marine conservation initiatives

21,016

hectares of land restored or protected

32,518

people trained and united to build peace

\$2.3M

secured from private sector partnerships for sustainability initiatives

Our Ambassadors have made **exceptional progress** towards their **impact goals** in 2022, here are just some of their **outstanding achievements**.

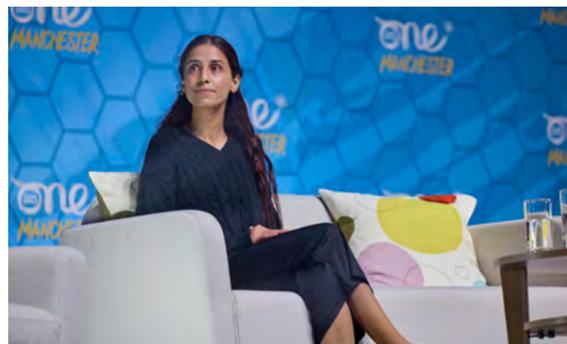


Keithlin Caroo - Saint Lucia 🇸🇨

As the Instituto Interamericano de Cooperación para la Agricultura (IICA)'s youngest and first Afro-Caribbean Goodwill Ambassador for Sustainable Development, Keithlin hosted the first-ever Africa-Americas Summit on Agriculture and Food Systems in Costa Rica in July 2022. Over 40 Ministers of Agriculture and/or Ambassadors from South and Central America, the Caribbean, and Africa participated in the summit.

Sukhmeet Singh Sachal - Canada 🇨🇦

Sukhmeet was awarded the Dr. Ian Bowmer Award for Leadership in Social Accountability, an award honouring medical learners who demonstrate leadership by developing collaborative and consultative approaches to address community needs.



Tamana Ayazi - Afghanistan 🇦🇫

Working with Oscar-nominated director Marcel Mettelsiefen, Tamana directed *In Her Hands*, a documentary following the political and personal challenges of Zarifa Ghafari, Afghanistan's youngest female mayor, in the months before the Taliban's takeover of the country. The film premiered at the Toronto International Film Festival and is available on Netflix.

Oscar Anderson MBE - UK 🇬🇧

Oscar was awarded an MBE as part of the birthday honours of Queen Elizabeth II, for his work and services to global disability activism and healthcare reform. He has pioneered medical reform in Vietnam.

Taylor Small - USA 🇺🇸

Taylor was elected as State Representative in November 2020, making her the first out transgender person to serve in the Vermont Legislature, during which time she was a member of the House's Discrimination Prevention Panel. She successfully ran for re-election to the Vermont House of Representatives in 2022.



Amir Ashour - Iraq 🇮🇶

Amir is the 2022 recipient of the Gay Times Honours for International Community Trailblazer Award for his work with IraQueer, an organisation advocating for LGBT+ rights in Iraq through education, advocacy, and direct services to address the needs of the LGBT+ community in that country.

Vanessa Nakate - Uganda 🇺🇬

Vanessa Nakate is a climate activist and One Young World Ambassador who was appointed UNICEF Goodwill Ambassador in 2022. Vanessa began advocating for climate justice in 2019 with a protest on the streets of Kampala, Uganda, inspired by Greta Thunberg. She became one of the faces in a global movement for climate justice.



Ivona Kostyna - Ukraine 🇺🇦

In the aftermath of Russia's invasion of Ukraine, One Young World worked alongside Ivona Kostyna to ensure Ukrainian voices were at the forefront of global media coverage. As part of this campaign, Ivona spoke on Sky News, Times Radio, BBC News, and ABC News Radio Australia.

Daniela Fernandez - USA 🇺🇸

Daniela is the founder and CEO of Sustainable Ocean Alliance, the world's largest network of young ocean leaders and home to the first Ocean Solutions Accelerator. The organisation has raised \$15,000,000 to help restore the health of the ocean by providing crucial funding to startups and community projects creating innovative ocean solutions.

Hon. Crystal Asige - Kenya 🇰🇪

Hon. Crystal Asige was nominated to the Kenyan Senate to represent persons living with disabilities and was sworn into her position in September, 2022. Crystal has worked extensively for accessibility and equitable mobility for persons with disabilities in Kenya.



Fernando Rangel - Brazil 🇧🇷

Fernando is the founder & Executive Director of Refúgio 343, which was selected as the best Brazilian NGO for the year 2022 out of more than 800,000 NGOs in the country. They have so far welcomed 3,033 refugees to more than 200 cities in Brazil.



Yusra and Sarah Mardini - Syria 🇸🇪

Yusra and Sarah Mardini's stories, along with those of their parents and younger sister, were the subject of a movie that premiered at the Toronto International Film Festival. It is available to stream on Netflix. The story follows the sisters as they leave Syria for Europe and Yusra's subsequent success as part of the first Refugee Olympic Team at Rio 2016.

Our Ambassadors are quickly **becoming leading voices for social change**, driving positive action in **governments** and many of **the world's largest companies**.



91%

of young leaders believe that being an Ambassador has assisted their professional development*

* data based on survey responses from March 2023 of 154 Ambassadors

TABOTABO AUATABU

 Kiribati

“

Attending One Young World has increased my credibility and garnered trust from others. Despite residing in a small country with a population of 120,000, the recognition received from One Young World has elevated my status as an Ambassador for young people, allowing others to have confidence in me.”

Tabotabo has always had a strong interest in the rights of children, women's empowerment, and family development as a result of a difficult childhood. After studying psychology and law at university - and becoming the first counselling psychologist in Kiribati - he has played a significant role in changing the island nation's parenting culture, to better ensure women's and children's rights are upheld. He was instrumental in the passing of the Education Act and the Children, Young People, and Family Welfare Act, to better implement the relevant UN Conventions like CRC and CEDAW in Kiribati.

In addition to delivering training on positive parenting, Tabotabo worked with the Ministry of

Education to raise awareness on child abuse amongst teachers, principals, and church leaders. As the first President of the Kiribati Schools Counselling and Wellbeing Network, he was selected as a finalist of the Commonwealth Youth Awards 2015 for his work. The following year he received a Queen's Young Leader Award, and he successfully secured a place at the One Young World Summit in Ottawa, 2016. In a small country, being a One Young World Ambassador helped Tabotabo establish his reputation and credibility as a young leader.

In his role as the Head of the Social Welfare Division at the Ministry of Women, Youth, Sports and Social Affairs, Tabotabo implemented lessons he learned from One Young World Counsellor Mohammed Yunus at the Summit and strengthened programmes designed to train young couples on financial literacy. He led a team of 30 staff to ensure that Kiribati's government welfare programmes were sustainable and reaching people in need, particularly children who required financial and psychosocial support.

Tabotabo served as a Senior Prosecutor in the Office of the Attorney General before moving into the newly established Digital Transformation Office. As a Chief Legal and Licensing Officer, his role focuses on establishing sound legal foundations for Kiribati's digital development. This includes establishing best practices and evolving the legal system to ensure proper use of digital data and guaranteeing privacy rights, to accompany the government's digitization plans. Tabotabo's office is developing legal bills and regulations to protect people and is engaged in the national consultation process to ensure better accessibility. His legal and regulatory work will help guarantee the rights of Kiribati's citizens as the country moves towards a digital economy.



Social Impact Analysis

Measuring Ambassador action

Our Community is working towards the SDGs in every country. The Ambassador-led projects and initiatives analysed qualitatively and quantitatively in this section are representative of the tangible change our Community is creating.



\$1:16

For every **\$1** of value invested, One Young World Ambassadors deliver **\$16** of social value, based on a social return on investment analysis of **42** Ambassador-led initiatives addressing the **17** SDGs

5.77 million

people directly impacted by Ambassador-led projects featured in the full report

\$1.3 billion

social value generated by Ambassador-led projects featured in the full report

Social Return on Investment

One Young World has analysed 42 Ambassador-led projects as a sample to represent the social impact of the wider Ambassador Community.

Chosen projects are active across eight geographic regions (Europe, Asia, MENA, Africa, North America, the Caribbean, Latin America and Oceania) and work to tackle all 17 Sustainable Development Goals.

An aggregate of the 16 social return on investment (SROI) ratios is used to provide an estimate of the average SROI for Ambassador-led projects as of 2022.

Understanding SROI

An SROI ratio estimates the social value generated by a project in relation to its investment.

SROI is a framework to measure and account for the social, economic or environmental value created by a project.

A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

The SROI ratio is produced by a quantitative analysis of each case study according to a selected scope.

The methodology uses stakeholder information for the inputs and outputs of a project, for which proxy valuations are applied to approximate the direct social costs and benefits of the project.

The inputs are a calculation of the investment required to operate the initiative.

The outputs summarise the direct consequences of the project for its stakeholders.

In the analysis, financial proxies are used to assign inputs and outputs with monetary value and are calculated in the references to each case study.

Financial values are converted from the source currency using Purchasing Power Parity (PPP): <https://data.worldbank.org/indicator/PA.NUS.PPP>.

The outcome is a cumulation of the outputs based on the collected data and proxy valuations.

For a detailed description of a project and its full scope refer to the written case study which accompanies each quantitative analysis.

See page 80 for full details on the methodology.



SROI
1:16

Total Inputs
\$163,174.06

Total Outcome
\$2,653,554.48

Wasel for Awareness & Education

Lynn Malkawi - Jordan



Lynn established Wasel for Awareness & Education in 2018 as a non-governmental organisation working on economic empowerment, social empowerment, and civic engagement in Jordan. The project began as a school programme with a focus on bringing young people of different backgrounds together to break stereotypes. Motivated by the youth unemployment rate in Jordan, which stands at around 40.3% [1], Lynn pivoted to creating entrepreneurship programmes and training to help facilitate the growth of the social enterprise sector in the country. Lynn is also the founder of Mehnaty, a company working to accelerate people's career development through mentorship services.

Lynn attended the One Young World Summit in London, 2019, on an Enterprise for Peace Scholarship. She was motivated by the Delegate Speakers and their stories to think outside of the box, reach out to other Ambassadors, and learn how she could use those connections further down the line for collaborations. Lynn has maintained connections with the One Young World Community in Jordan.

Wasel for Awareness & Education has three main programmes. Shabbek wa Bader, their school programme, has impacted 462 students in 21 schools across 360 sessions, and has been instrumental in the launch of 15 social initiatives. It involves partnering students from private and public schools once a week to learn about Wasel's methodology on community organising and project management. Shabbek wa lbtaker, their entrepreneurship programme for young people, has so far held nine rounds spanning 366 sessions, and has resulted in 79 young people receiving grants or incubation opportunities to date. Wasel's citizenship engagement programme has reached 1,401 participants and taught them about human rights, labour laws, and the Jordanian constitution, and has resulted in five policy papers written and published. These policy papers have been shared and discussed by policymakers within the country.

“ The Summit impacted me because I got to meet many people that were extremely different to myself, it inspired me to think about the box. I've stayed in touch with many fellow Ambassadors with the possibility of collaborating and learning from each other, we have even tried applying for funding as a consortium.”

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
\$163,174.06 estimated cumulative funding	79 young people incubated x \$13,536 average value of early-stage incubation (a) = \$1,069,344.00
	462 young people received education on social awareness and skills x \$2,160 net benefit of social skills and awareness (b) = \$997,920
	1,401 young people reached through civic engagement education x \$418.48 per person value of civic education (c) = \$586,290.48

References:

- <https://data.worldbank.org/indicator/SL.UEM.1524.ZS?locations=JO>
- a. \$13,536 average value of early-stage incubation (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20DEV%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>)
- b. \$2,160 net benefit of social skills and awareness (<https://www.cambridge.org/core/journals/journal-of-benefit-cost-analysis/article/economic-value-of-social-and-emotional-learning/D9A12352A7CF1B39E9A2B7EA4C68F150>)
- c. 337.1 JOD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 3% increase in per capita income from civic trust (http://www.education-economics.org/fr/dms/EENEE_Analytical_Reports/EENEE_AR35.pdf) = 121.36 JOD converts to \$418.48 PPP annual increase from civic education



Warmi STEM

Leticia Lisseth Tituaña Picuasi - Ecuador 🇪🇨



SROI
1:2

Total Inputs
\$16,983.22
Total Outcome
\$40,000.00

Leticia is a chemical engineer by profession, and was the first woman of her indigenous community based in northern Ecuador to access higher education. During her time at university, she met mentors that inspired her to give back and share the knowledge she had gained. She founded Warmi STEM in 2019 to empower indigenous women and encourage their participation in STEM fields. Leticia was introduced to other indigenous women in 2020 through the Fundación Kichwa Institute of Science, Technology and Humanities (KISTH), of which she is also a co-founder, and they joined Warmi.

Leticia attended the One Young World Summit in Munich, 2021. She has since helped other young indigenous women from Ecuador participate in national and international events through her mentorship and advisory roles in the community. Leticia has advised other indigenous women applying for international scholarships, with her KISTH co-founder, One Young World Ambassador Janeth Bonilla, winning a scholarship to the Summit in Manchester, 2022, following her successful participation in another programme supported by Leticia.

Warmi STEM has worked to promote STEM fields by directly engaging over 200 students in four indigenous communities in person and another ten communities online. The organisation's STEM workshop lasts for four hours and introduces participants to a broad range of science-based topics as well as the arts. The workshops are free, and students are only expected to bring food to share as part of the learning process, in keeping with Kichwa tradition and culture. In the future, Leticia aims to reach more communities and continue tackling the stigma around education for women in indigenous communities in Ecuador.

“ My experience following the Summit motivated me to work even harder, and build up my team at Warmi STEM. Attending the Summit virtually made me conscious of how important in-person activities are, and it inspired me to continue my in-person activities with more communities. It also made me conscious of how important it is to look after yourself, mentally and physically as a young leader in order to keep working.”

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
4,578.6 hours worked x \$2.84 average hourly minimum wage (a) = \$13,003.22	200 students x \$200 value of investment in digital skills (b) = \$40,000
\$3,980 funding	

References:

- a. \$425 monthly minimum wage x 12 months (https://news.bloombergtax.com/payroll/ecuadors-lasso-decrees-monthly-25-minimum-wage-hike-for-2023) / 52 weeks / 34.5 average weekly hours worked (https://ilostat.ilo.org/data/country-profiles/) = \$2.84 average hourly minimum wage
- b. \$200,000 investment in digital skills in Latin America / 1,000 scholarship places (https://www.huawei.com/mx/events/mx/1000-talentos-para-el-desarrollo-digital)= \$200 value of investment in digital skills



SHOAW Gambia

Anna Anet Sambou - The Gambia 🇮🇪



SROI
1:17

Total Inputs
\$139,720.42
Total Outcome
\$2,397,063.50

Anna Anet is the founder and CEO of Stop Harassment and Online Abuse of Women and Girls - The Gambia (SHOAW Gambia), an initiative that provides safe spaces for victims of online gender-based violence for them to share their stories and receive counselling. The organisation also aims to address, prevent and eradicate online harassment and abuse of women and girls through a community engagement approach.

Anna Anet attended the One Young World Summit in The Hague, 2018, as an Enterprise for Peace Scholar, and attended again in Munich, 2021. Being a One Young World Ambassador has enabled her to scale her work online and offline. She has partnered with the Dutch Government through their Embassy in Senegal to implement the Feminism and Social Media in the Eyes of The Gambia (FASOM_GM) project, which trained 1,000 young people and 500 women on addressing online gender-based violence.

SHOAW has successfully graduated three cohorts of free certification training sessions as part of its Youth Mentorship Programme, amounting to 150 graduates between 13 and 19 years old. The training lasts for six months, covering topics such as the prevention of online harassment, cybersecurity, leadership, entrepreneurial skills, and human rights. The initiative has conducted two bootcamps in rural communities, teaching 150 women and girls about online harassment, menstrual health management, and other gender-related issues. SHOAW has trained 1,000 high school students on digital safety and cyberbullying and engaged with 150 community elders on the issue of online violence. The SHOAW team have held 12 radio advocacy sessions, and have facilitated training sessions and workshops on cyberbullying, data protection, and privacy for universities and corporates in the country.

“ Being a One Young World Ambassador has given me recognition and opened doors for collaboration with other young leaders doing phenomenal work, which has contributed to the impact of my work in The Gambia.”

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
18,200 estimated hours contributed by youth volunteers x \$0.34 hourly minimum wage (a) = \$6,188	150 women and girls received menstrual management training x \$14.72 average estimated income loss during menstruation period (c) x 60 months since project launch = \$132,480
31,200 estimated hours contributed by team members x \$1.04 estimated average hourly wage (b) = \$32,448	2,340 women impacted x 28% reduced online presence due to harassment (d) x \$250 prevented cost of digital gender exclusion (e) = \$163,800
\$101,084.42 funding	2,950 people trained to address online gender-based violence and digital safety x \$712.13 cumulative cost per capita of online gender-based violence (f) = \$2,100,783.50

References:

- a. 1,300 GMD monthly minimum wage x 12 months / 52 weeks / 50.8 hours average work week (https://ilostat.ilo.org/data/country-profiles/?)= 5.91 GMD converts to \$0.34 PPP
- b. 3,977 GMD average monthly wage x 12 months / 52 weeks / 50.8 hours average work week (a) = 18.07 GMD converts to \$1.04 PPP
- c. 3,977 GMD average monthly wage (a) / 31 days x 5 days menstruation period (https://www.bmj.com/company/newsroom/menstrual-symptoms-linked-to-nearly-9-days-of-lost-productivity-through-presenteeism-every-year/) x 40% income reduction during menstruation (https://www.speakupfrica.org/campaign-launches-to-make-health-and-menstrual-hygiene-a-priority/) = 256.58 GMD converts to \$14.72 PPP
- d. 28% women reduced online activity due to harassment (https://dai-global-digital.com/cyber-vawg-what-are-the-implications-for-digital-inclusion.html)
- e. £1,000,000,000 cost of digital exclusion (https://a4ai.org/report/the-costs-of-exclusion-economic-consequences-of-the-digital-gender-gap/) / 4,000,000,000 global female population (https://www.politico.eu/article/world-population-8-billion-numbers-data-united-nations-report/) = \$250
- f. €49,000,000,000 annual productivity losses from online gender-based violence (https://opendocs.ids.ac.uk/opendocs/bitstream/handle/20.500.12413/16983/1049_online_GBV.pdf?sequence=1&isAllowed=y) / 446,800,000 people impacted (https://ec.europa.eu/eurostat/statistics-explained/index.php/Population_and_population_change_statistics) x 5 years since project launch = €548.34 converts to \$712.13 PPP



Fotolampara - Eviuz

German Albeiro Mueses Rodriguez - Colombia

Germán co-founded Eviuz in 2018 with Carlos Patiño and Jaqueline Rosero, and the company was born out of innovative projects from different university campuses in Pasto, Colombia. Its landmark initiative is the Fotolampara, which was developed to provide light to homes in vulnerable and hard to reach communities in the country. Colombia has 1,710 rural areas where more than 128,500 people only have access to electricity for four to twelve hours a day [1]. Eviuz created a technology that uses photosynthetic activity and other vital processes in plants to obtain clean, sustainable, and sufficient power to address the challenges of energy access in Latin America and the Caribbean. Germán is a recipient of the Government of Colombia's Premio Nacional al Talento Joven Award, through which he attended One Young World.

Germán attended the One Young World Summit in London, 2019. He credits this experience with introducing him to other One Young World Ambassadors and corporate partners engaged in the issue of clean, accessible energy and climate change. Through these connections, Germán has been able to redirect the focus of Eviuz and raise awareness of Latin America's unique climate and the challenges it faces. Access to the One Young World Community has allowed Germán to develop his leadership skills.

Eviuz's main product, the Fotolampara, is a flower pot with zinc and copper sheets that can be placed in a house to generate clean electricity. In rural areas, where houses are often covered with vegetation, this technology is more accessible than alternatives and saves households and users \$30 of electricity costs monthly. As of 2023, Eviuz has installed 300 Fotolamparas. Each flower pot generates 120 kilowatts of electricity annually, impacting around 1,200 people. In 2022, in partnership with the Trackingmovil consortium, Eviuz created IO MIDO. This project integrates hardware and wireless software that is capable of wireless monitoring of any type of environmental parameter.

“ Going to the Summit was a really positive experience for myself and for the development of my company. I was able to engage with global stakeholders in the fight against climate change, it has been a great alliance between continents. It opened my mind to how to lead in the future, and gave me information on leadership development that you don't find anywhere else. It has also opened up funding opportunities for us.”

SROI
1:8

Total Inputs

\$686,580.48

Total Outcome

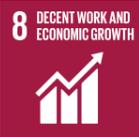
\$5,476,245.00

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
20 interns x \$2,219.18 estimated minimum wage per semester (a) = \$44,383.6	1,200 people reached with clean energy x \$4,550 value of energy access (c) = \$5,460,000
17 employees x \$33,658.64 estimated per person wage between launch and 2021 (b) = \$572,196.88	85.5 tCO ₂ prevented (d) x \$190 social cost of carbon (e) = \$16,245
\$70,000 funding	

References:

1. <https://www.eltiempo.com/colombia/otras-ciudades/los-lugares-que-aun-viven-sin-energia-electrica-en-colombia-325892>
- a. 1,000,000 COP monthly minimum wage in Colombia (<https://www.reuters.com/world/americas/colombia-hike-minimum-monthly-wage-by-16-2022-12-15/>) x 3 month semester = \$3,000,000 COP converts to \$2,219.18 PPP
- b. 1,263,928.9 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 36 months from project launch until salaries paid = 45,501,440.4 COP converts to \$33,658.65 PPP
- c. \$91,000,000 cost of electricity access in rural areas (<https://www.iadb.org/en/improvinglives/meet-colombian-town-just-got-electricity-first-time>) / 20,000 people impacted = \$4,550
- d. 180,000 estimated kWh provided since project launch x 475 gCO₂/kWh (<https://www.iea.org/reports/global-energy-co2-status-report-2019/emissions/>) / 1,000,000 grams in a tonne = 85.5 tCO₂
- e. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)



Al Sudaniya Mentoring

Mai Khidir - Sudan

Mai founded Al Sudaniya Mentoring (ASM) in 2013, following her participation in the MILEAD Fellowship, led by the Moremi Initiative and based in Ghana. As part of this fellowship, Mai was tasked with implementing a community-based project in her home country. Al Sudaniya Mentoring offers support and guidance through mentorship to women in Sudan to develop their personal and professional skills. Throughout the six-month mentorship programme, women are provided with tailored, holistic, one-to-one mentoring with female Sudanese role models, informative workshops, and the opportunity to implement impactful projects of their own.

Mai attended the One Young World Summit in The Hague, 2018, on an Enterprise for Peace Scholarship supported by the Dutch Ministry of Foreign Affairs. She has continued to be an active member of the Community and has attended One Young World events in London, such as the London Caucus in the British Museum and the European Commission's Peace Caucus in 2021.

In the first year of the mentorship programme, five girls graduated. Currently, there are more than 280 women involved in the project as both mentors and mentees. In addition, mentees have the opportunity to become mentors once they have graduated from the programme. 93% of mentees reported that the programme was very useful in building towards their professional goals, while 87% of mentees maintained contact with the ASM community after completion of the programme. Since graduating from ASM, 87% of mentees have helped at least one other Sudanese woman to develop both personally and professionally and 72% of mentees have gone on to obtain full or part-time employment.

SROI
1:14

Total Inputs

\$29,342.50

Total Outcome

\$412,592.18

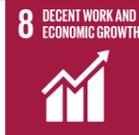
“ If there is one thing I have learned during my time at One Young World, it is that everyone has something to offer, and we all have a purpose, it has been truly empowering. We must find out what we are passionate about and work hard to make our dreams a reality.”

Scope of Analysis: 2013-2022

Input Calculations	Output Calculations
36,712.5 estimated hours contributed since launch x \$0.20 estimated hourly minimum wage (a) = \$7,342.50	286 women received mentoring benefits x \$1,442.63 value of women's professional empowerment (b) = \$412,592.18
\$22,000 funding	

References:

- a. 3,000 SDG monthly minimum wage x 12 months / 52 weeks / 48 hours average work week (<https://www.dabangasudan.org/en/all-news/article/sudan-minimum-wages-raised-by-700#~:text=On%20Wednesday%20the%20Sudanese%20Ministry,however%20criticise%20the%20Ministry's%20policies.>) = 14.42 SDG converts to \$0.20 PPP
- b. \$95,000,000,000 annual cost of gender gap in Africa (<https://www.dabangasudan.org/en/all-news/article/gender-gap-costs-sub-saharan-africa-95-billion-a-year-undp>) / 592,668,662 women in Africa (<https://data.worldbank.org/indicator/NY.GDPPCAP.CD?locations=SD>) x 9 years since project launch = \$1,442.63



SMART Liberia

Ahmed Konneh - Liberia



SROI
1:11

Total Inputs

\$470,603.20

Total Outcome

\$5,053,380.00

Ahmed co-founded SMART Liberia in 2011, as a result of his experience as a high school graduate looking for mentorship opportunities and resources to access higher education. SMART Liberia's work is focused on three strategic areas: the Education Advancement Project, a university preparatory programme for high school graduates; the Youth Entrepreneurship Programme, an incubation service for young Liberian entrepreneurs; and the Professional Development Programme, designed to facilitate the entry of university graduates into the professional world.

Ahmed attended the One Young World Summit in Munich 2021, as a European Commission Peace Ambassador. He was a signatory of the "Declaration on the future of Peacebuilding and Leadership", along with his fellow Peace Ambassadors, which was published on International Peace Day in 2021. As a result of his One Young World experience, Ahmed made important connections, and was able to leverage his growing network to continue developing as a young leader.

SMART Liberia maintains its own space, known as the Changemakers Village, which has emerged as a hub for young people from all walks of life to come together and pursue their dreams and entrepreneurial ideas. It also functions as a co-working space. Through their Education Advancement Project they have supported 34 students to study abroad on fully or partially funded scholarships, with SMART Liberia providing advice and preparatory aid throughout their application process. The organisation has also been instrumental in the launch and incubation of 40 new businesses in Liberia through its incubation programme, while 100 university graduates have successfully gotten internships through SMART Liberia's Job Readiness programme. In addition to these landmark projects, the organisation has hosted several other events in entrepreneurial spaces, reaching over 2,000 people.

“ There were a lot of leadership lessons and seminars that I attended that tremendously impacted me in a positive way. I also made a lot of connections at the Summit, and some of these people were very useful in helping me figure things out and set things up. So I would say the knowledge and the network were two of the most important benefits of the Summit.”

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
33,240 estimated hours contributed to the project since launch x \$0.68 hourly minimum wage (a) = \$22,603.20	34 students received scholarships valuing \$3,000,000
\$88,000 funding	40 business incubated x \$38,250 average value of business development in Liberia (b) = \$1,530,000
\$360,000 funding	100 university graduates provided with internships x \$570 average annual salary in Liberia (c) = \$57,000
	2,000 people impacted through entrepreneurial programmes x \$233.19 value of participation in business and entrepreneurial events (d) = \$466,380

References:

- a. \$0.68 hourly minimum wage in Liberia (<https://www.liberianobserver.com/liberia-pres-weah-admits-paying-15k-civil-servants-less-0#:~:text=According%20to%20section%2016.1%20of,or%20US%245.50%20per%20day.>)
- b. \$38,250 average value of business development in Liberia (<https://www.undp.org/liberia/news/youth-entrepreneurs-steal-show-undp-liberia%E2%80%99s-growth-accelerator-challenge>)
- c. \$570 average annual salary in Liberia (<https://www.newrepublicliberia.com/liberia-news-121/#:~:text=The%20average%20Liberian%20now%20lives,among%20the%20world's%20highest%20paid.>)
- d. \$233.19 value of participation in business and entrepreneurial events (<https://www.conference-news.co.uk/news/business-events-industry-worth-ps276bn-2026-finds-report>)



Mentors4U Colombia

Yineth Paola Rentería Martínez - Colombia



SROI
1:13

Total Inputs

\$498,057.79

Total Outcome

\$6,315,285.06

Mentors4U Colombia was co-founded in 2017 by young Colombians, after noticing the socioeconomic barriers and professional challenges to accessing the labour market in their country. The non-profit organisation identifies, supports and connects low-income students with career opportunities through their mentoring programme. Yineth was a mentee of the original programme in Colombia. After graduating, she became their Director of Operations, and then COO, where she replicated the programme throughout Colombia.

Yineth attended the One Young World Summit in Bogotá, 2017, as a fellow of The Jang-Calderón Family Foundation in 2017. Being part of the One Young World Community, especially in Colombia, has given her the opportunity to expand her work with Mentors4U Colombia. Yineth created a mentorship programme for Ambassadors that are part of the One Young World network in the country as a pilot in 2019. The feedback and knowledge she gained from this experiment proved vital to the project's later success. Through One Young World, Yineth has been connected with both local and international opportunities, and has been involved with the Latin American Leadership Academy.

Mentors4U Colombia has successfully organised seven mentorship programmes, impacting over 500 students, and the project has been successfully replicated through partner organisations in four other countries. Their mentorship programme lasts between six to seven months on average, with mentors and mentees meeting up to four hours a month on a one-to-one basis. The organisation provides skills building opportunities through workshops, as well as guidelines and advice, to mentors and mentees alike, to ensure that both parties get the most out of their time together. Mentors4U Colombia also reduces social gaps when it comes to accessing the labour market. Their methodology has been used to advise universities, businesses and non-governmental organisations in Colombia to create their own mentoring programmes, and the organisation has partnered with university alumni associations and companies to source its mentors.

“ I think that One Young World gives hope for young people to keep working despite the challenges they face daily to change the world. Being part of the One Young World Community, especially in Colombia, has been a great opportunity to expand my work with Mentors4U because they had me create a mentorship pilot programme for other Ambassadors in 2019.”

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
1,680 hours contributed by volunteers x \$4.09 hourly minimum wage (a) = \$6,871.20	518 mentees x \$12,191.67 value of a seven month mentoring programme (d) = \$6,315,285.06
288 months worked by co-founders x \$934.96 average monthly wage (b) = \$269,268.48	
\$221,918.11 funding (c)	

References:

- a. 1,000,000 COP (<https://www.reuters.com/world/americas/colombia-hike-minimum-monthly-wage-by-16-2022-12-15/#:~:text=The%20minimum%20wage%20will%20rise,Latin%20America's%20fourth%20largest%20economy>) x 12 months / 52 weeks / 41.7 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 5,534.03 COP converts to \$4.09
- b. 1,263,928.9 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$934.96
- c. 300,000,000 COP converts to \$221,918.11 PPP
- d. \$20,900 average annual value from mentorship in Latin America (https://coachfederation.org/app/uploads/2020/09/FINAL_ICF_GCS2020_ExecutiveSummary.pdf) / 12 months x 7 months average length of mentoring programme = \$12,191.67



9 INDUSTRY INNOVATION AND INFRASTRUCTURE



Imagine Apps

Nicolás Rojas - Colombia 🇨🇴

Nicolás co-founded Imagine Apps with the aim to make it Colombia's first global software company. In doing so, he has focused his attention on creating opportunities for Colombian and Latin American talent to stop the region's ongoing brain drain. Colombia in particular is predicted to have a digital talent gap of 60,000 to 112,000 software developers by 2025 [1]. Nicolás is the youngest person in Colombia to speak at a TEDx conference, and has developed a significant online following through which he offers courses and guidance on navigating the burgeoning tech space in Colombia and the region more widely.

Nicolás attended the One Young World Summit in Munich, 2021, which allowed him to hear different perspectives on social projects and businesses, which in turn helped spur him to new ideas and opportunities. The Summit experience also inspired him to scale his work by developing world class technology in Colombia. Nicolás has kept in touch with other Ambassadors, and routinely discusses possible future collaborations and meetups within the One Young World Community in the country.

One of Imagine Apps' flagship technologies is a digital platform that supports citizen security, designed to help the ongoing implementation of the peace process in Colombia. The software provides authorities with aggregate data and straightforward reports on the status of crime, development, and social variables within local communities, to improve governance and decision-making. Developed with Fundación Ideas para la Paz, an NGO committed to the development of communities in remote locations, the platform has been used by more than 300 of the 1,102 municipalities in Colombia. At the same time, Imagine Apps has helped to create a new generation of Colombian tech talent, by training 100 employees at Imagine Apps.

SROI
1:7

Total Inputs

\$5,914,767.00

Total Outcome

\$44,120,443.00

“ Getting to interact at the Summit with people from different parts of the world that are working in such diverse projects really changed my mindset. It gave me a tonne of new ideas and opportunities, and motivated me to dream bigger.”

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
100 employees x \$57,967.67 PPP estimated average wage since project launched (a) = \$5,796,767	300 municipalities x \$102,611.23 estimated decrease in state capacity prevented (b) = \$30,783,369
\$118,000 funding	100 employees x \$20,870.74 additional income from tech industry employment (c) = \$2,087,074
	5,000 coders x \$2,250 average value of a coding bootcamp in Latin America (d) = \$11,250,000

References:

1. <https://www.larepublica.co/alta-gerencia/de-no-tomar-acciones-colombia-tendria-deficit-de-112-000-desarrolladores-en-2025-3440141>
- a. 1,263,928.9 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 62 months project length = 78,363,591.8 COP converts to \$57,967.67 PPP
- b. \$282.8 billion GDP of Colombia (<https://www.oecd.org/regional/regional-policy/profile-Colombia.pdf>) / 7.27% municipal expenditure as % of GDP (https://www.cepal.org/sites/default/files/publication/files/40789/RV1119_Lozano.pdf) / 1102 Colombian municipalities x 0.55% fall in public goods expenditure from reduced state capacity (<https://deliverypdf.ssrn.com/delivery.php?ID=455104081101118069124092125084109023001073052003031050086125091005008117113125074109036030058033030004038072006103097098020098114008047023-021095066025017107025120015055030010065127101000068113117068102123122117068120097073080095114083103080087099064082&EXT=pdf&INDEX=TRUE>) = \$102,611.23 decrease in state capacity
- c. 43,381,255 COP average annual tech salary (<https://www.revelo.com/blog/outsourcing-software-development-to-colombia>) - 15,167,146.8 average annual Colombian wage (<https://ilostat.ilo.org/data/country-profiles/>) = 28,214,108.2 COP additional value created converts to \$20,870.74 PPP
- d. \$2,250 average cost of a coding bootcamp in Latin America (<https://openknowledge.worldbank.org/server/api/core/bitstreams/32136ec9-9719-565f-853a-19c390a7540f/content>)



10 REDUCED INEQUALITIES



Hope Behind Bars Africa

Oluwafunke Adeoye - Nigeria 🇳🇮

Oluwafunke created Hope Behind Bars in 2018, as a female-led social impact organisation addressing inequalities in Nigeria's criminal justice system. Originally inspired by wrongful accusations against her father, Oluwafunke began offering pro-bono services to prisoners and shared her story online, which led to people offering to volunteer and her starting Hope Behind Bars Africa. The organisation's scope now goes beyond free legal services and is attempting to reform the criminal justice system in the country.

Oluwafunke attended the One Young World Summit in Munich, 2021. Listening to other Ambassadors, as well as her participation on a digital panel with Robert Spano, Former President of the European Court of Human Rights, motivated Oluwafunke to scale her work towards facilitating systemic change. She has since now partnered with the Ministry of Justice and the Legal Aid Council to address issues of false imprisonment and prisoner's rights.

Hope Behind Bars has so far directly impacted over 7,000 people. Of these, 397 people have received free direct legal support, while 4,000 have gone through the organisation's welfare intervention, skills empowerment and reintegration programmes. In partnership with the Cornell University Centre on the Death Penalty, Hope Behind Bars has provided capacity-building training to 200 lawyers and law students. They have also leveraged technology to create legal awareness to more than 2,000 individuals to help them know and assert their rights. Oluwafunke has also co-authored learning resources for pro-bono lawyers. Hope Behind Bars trained women in prison in tailoring and sewing, who made around 1,400 reusable face masks during the pandemic. The organisation has developed an app to connect lawyers with pro-bono work, with over 1,000 users. Since its founding, Hope Behind Bars has saved over 200,000 hours of prison time for the wrongly incarcerated and has cut time spent awaiting trial by 50%.

SROI
1:19

Total Inputs

\$271,890.00

Total Outcome

\$5,094,985.66

“ Talking to people during the Summit and hearing them affirm the importance of my work in different contexts made me realise the need to bring a system change approach to my work.”

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
181,800 estimated hours contributed to the project x \$1.05 hourly minimum wage (a) = \$190,890	397 accessed justice through project x \$4,915.78 average value of accessing legal services (b) = \$1,951,564.66
\$25,000 bootstrap funding	4,000 inmates rehabilitated x \$633.40 cost of prisoner welfare (c) = \$2,533,600
\$56,000 other funding	2,100 attendees of legal awareness sessions x \$101.29 value of an introduction to law for non-lawyers session (d) = \$212,709
	1,400 masks created x \$103.28 value of wearing a face mask in Nigeria (e) = \$144,592
	1,000 lawyers connected for pro-bono work x \$252.52 value of an additional hour of pro-bono work (f) = \$252,520

References:

- a. 30,000 NGN x 12 months / 52 weeks / 43.3 hours average working week (<https://ilostat.ilo.org/data/country-profiles/>) = 159.89 NGN converts to \$1.05 PPP
- b. 750,000 NGN average cost of accessing legal services converts to \$4,915.78 (<https://www.vanguardngr.com/2012/03/lawyers-speak-on-why-poor-nigerians-cant-get-justice/>)
- c. 7,634,412,277 NGN allocated for prisoner welfare (<https://www.ajol.info/index.php/ijdmr/article/view/120972/110401>) / 79,000 prisoner population in Nigeria = \$633.40 PPP converts to \$633.40 PPP
- d. 13,000 R cost of an introduction to law for non-lawyers course (<https://www.wits.ac.za/mandelainstitute/short-courses/1st-semester-courses/introduction-to-law-for-non-lawyers/>) / 18 lessons = 722.22 R converts to \$101.29 PPP
- e. \$440,800,000,000 GDP of Nigeria (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=NG>) x 5% of GDP value of total mask usage (<https://www.economist.com/finance-and-economics/2020/08/22/why-the-economic-value-of-a-face-mask-is-5614>) / 213,400,000 population of Nigeria (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=NG>) = \$103.28 value of a mask in Nigeria
- f. 15,500,000 R value of pro-bono work (<https://www.bizcommunity.com/Article/196/356/125938.html>) / 8,609 hours of pro-bono legal work provided = \$1,800.44 converts to \$252.52 PPP



Sustentabilidad Sin Fronteras

Nasha A.C. Cuvelier - Argentina 🇦🇷

Nasha co-founded Sustentabilidad Sin Fronteras (SSF), after meeting her co-founder Mariano at the Youth Congress in Paris for COP21. SSF is a transdisciplinary group of professionals working together to raise awareness of climate change, by taking action in mitigation and adaptation measures. They do so through education, with courses, webinars and events in Argentina and online to reach young people across Latin America.

Nasha attended the One Young World Summit at The Hague, 2018, where she met One Young World Counsellor Christiana Figueres. Through discussions with fellow Ambassadors working on climate change and environmental issues, Nasha developed new ideas centred on establishing better practices to be implemented in Argentina. During their participation in COP26 and COP27, Nasha and her colleagues had the opportunity to speak to international media organisations and bring attention to their work, while also participating in One Young World's sessions at those events.

SSF has so far organised over 15 courses, both in-person and online, directly impacting 1,500 people. It also hosted three events for more than 500 young people in each throughout 2022. The initiative publishes an annual report containing a multisectoral analysis of the present climate situation and outlook both nationally and internationally. SSF has partnered with the government of Vicente Lopez, a municipality in the outskirts of Buenos Aires, to first measure the possible impact of climate change, their greenhouse gas emissions and their vulnerability risks, and then create an adaptation plan to mitigate climate threats. The group is now working on a project to structure the future climate actions and budget of the government.

SROI
1:2

Total Inputs

\$389,599.28

Total Outcome

\$947,893.85

“ I was inspired by the young leaders there and the discussions around better practices for environmental activism. I got the opportunity to meet one of the leaders that I admire the most, Christiana Figueres, at the Summit. And after chatting, we filmed a video together for my country that I still have. During COP26, I got the opportunity to participate in events organised by One Young World in partnership with other organisations such as the Cambridge Institute for Sustainability Leadership and Mishcon de Reya.”

Scope of Analysis: 2021-2022

Input Calculations	Output Calculations
10,764 hours worked x \$9.07 hourly minimum wage (a) = \$97,629.48	1,500 attended courses and webinars x 0.36827 tCO ₂ lifetime reduction from awareness campaigns (b) x \$190 social cost of carbon (c) = \$104,956.95
10,140 hours worked x \$9.07 hourly minimum wage (a) = \$91,969.80	1,500 participants at youth events x 1.10482 tCO ₂ lifetime reduction from awareness campaigns (d) x \$190 social cost of carbon (c) = \$314,873.70
\$200,000 funding	269,420 residents of Vicente Lopez (e) x \$1.96 per capita GDP lost from non-adaptation (f) = \$528,063.20

References:

- a. 57,900 ARS monthly minimum wage x 12 months / 52 weeks / 34.5 average weekly hours actually worked per person (<https://ilostat.ilo.org/data/country-profiles/>) = 387.3 ARS converts to \$9.07 PPP
- b. 2.86 tCO₂ annual reduction in carbon emissions from climate education and awareness (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 day course x 47 year working life (<https://www.telesurenglish.net/news/Argentina-Passes-Law-That-Eases-Access-To-Retirement-20230301-0009.html#:~:text=The%20minimum%20retirement%20age%20for,to%20be%20able%20to%20retire>) = 0.36827 tCO₂ lifetime reduction from awareness campaigns
- c. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- d. 2.86 tCO₂ annual reduction in carbon emissions from climate education and awareness (b) / 365 day course x 3 day course length x 47 year working life (b) = 1.10482 tCO₂ lifetime reduction from awareness campaigns
- e. Population of Vicente Lopez (<https://www.municipalidad-argentina.com.ar/municipalidad-viceinte-lopez.html>)
- f. 49,867 ARS GDP per capita of Vicente Lopez x 67.3% local manufacturing, trade, and transport services GDP (<http://observatorioconurbano.ungs.edu.ar/pdf/Ficha-Vicente-Lopez.pdf>) x 0.25% output lost to heatwaves (<https://onebillionresilient.org/hot-cities-chilled-economies-buenos-aires>) = 83.9 ARS converts to \$1.96 PPP



Pipe Q-ida

Luis Felipe Henao Murcia - Colombia 🇨🇴

Luis Felipe has been working as an environmental advocate in southern Colombia since 2008. Starting with a community radio programme in school, he later founded a television channel called Telecalamar to discuss environmental issues affecting the Chiribiquete National Park in Colombia. Despite being a protected area, between September 2021 and February 2022, over 2,000 hectares of the park were deforested [1]. In 2016, Pipe Q-ida emerged as a digital project within CoBosques that uses social media channels to communicate with local communities about conservation and environmental issues.

Luis Felipe attended the One Young World Summit in London, 2019, during which he was able to connect with other environmental activists in Latin America and the United States, which gave him new ideas and approaches to fight for climate justice. He has since received support from One Young World Ambassadors to develop his project's website and has made joint calls to action with Ambassadors in the fight against climate change.

As a parallel project to Pipe Q-ida, Luis Felipe and the Cobosques team have set up seven schools in Colombia called the Guardians of Chiribiquete. Each course lasts three months, with nine sessions in total, and teaches an average of 20 children environmental education and the skills to become environmental activists in their own right. At the end of each school, 1,200 trees are planted, and through their work since 2016 the organisation has planted over 50,000 trees in 600 hectares. In addition, they have partnered up with 2,800 families in local communities to protect and conserve 21,000 hectares of the Chiribiquete National Park.

SROI
1:36

Total Inputs

\$1,409,520.00

Total Outcome

\$51,111,233.00

“ One Young World came at a time in my life that I did not expect, but I needed that injection of motivation and it helped me see different perspectives and create connections that persist to today.”

Scope of Analysis: 2016-2020

Input Calculations	Output Calculations
46,800 hours contributed since launch x \$4.10 minimum wage per hour (a) = \$191,880	1,089.8 tCO ₂ prevented (c) x \$190 social cost of carbon (d) = \$207,062
109,200 hours contributed since launch x \$5.17 average hourly wage (b) = \$564,564	2,800 families impacted x \$12,427.4 average rural income protected by project (e) = \$34,796,720
126,360 hours contributed since project launch x \$4.10 minimum wage per hour (a) = \$518,076	533.4 total hectares saved (f) x 1,750 trees per hectare (h) x \$0.40 economic value of each tree saved (i) = \$373,380
\$135,000 cumulative funding	48,490.9 tonnes of carbon saved (j) x \$190 social cost of carbon (d) = \$9,213,271
	300 students trained in climate activism x 114.4 tCO ₂ lifetime reduction (k) x \$190 social cost of carbon (d) = \$6,520,800

References:

- 1. <https://www.reuters.com/world/americas/colombia-national-park-saw-significant-deforestation-over-last-six-months-2022-03-14/>
- a. 1,000,000 COP monthly minimum wage in Colombia x 12 months / 52 weeks / 41.7 average work week (<https://www.reuters.com/world/americas/colombia-hike-minimum-monthly-wage-by-16-2022-12-15/>) = 5,534 COP converts to \$4.10 PPP
- b. 1,263,928.9 COP average monthly wage x 12 months / 52 weeks / 41.7 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$6,994.63 COP converts to \$5.17 PPP
- c. 21.7724 KG carbon absorbed by 50,021 trees planted (<https://www.usda.gov/media/blog/2015/03/17/power-one-tree-very-air-we-breathe#:~:text=According%20to%20the%20Arbor%20Day,and%20release%20oxygen%20in%20exchange>) = 1,089,077.22 KG of CO₂ prevented
- d. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- e. 1,000,000 COP monthly minimum wage in Colombia (a) x 20% rural income dependent on forest x 84 months project length (<https://www.fao.org/redd/news/detail/es/c/1437590/>) = 16,800,000 COP converts to \$12,427.41
- f. 381,000 hectares lost over 20 years / 20 years x 0.4% protected (<https://www.globalforestwatch.org/dashboards/country/>) x 7 years since project launched = 533.4 hectares saved
- g. 1,000,000 tonnes of carbon sequestered / 11,000 hectares of forest (<https://www.conservation.org/press-releases/2022/06/23/t>) x 533.4 hectares saved = 48,490.9 tonnes of carbon saved
- h. 1,750 trees per hectare (<https://nhsforest.org/how-many-trees-can-be-planted-hectare/>)
- i. \$0.40 value of a tree (<https://ojo-publico.com/921/how-timber-trafficking-operates-colombia#:~:text=Experts%20have%20compared%20the%20estimated,for%20the%20country's%20drug%20trade>)
- j. 1,000,000 tonnes of carbon sequestered / 11,000 hectares of forest (<https://www.conservation.org/press-releases/2022/06/23/conservation-international-reports-high-demand-for-blue-carbon-credits-from-cispat%3A1-colombia-mangrove-project>) x 533.4 hectares saved (f) = 48,490.9 tonnes of carbon saved
- k. 2.86 tCO₂ reduction from climate education per year (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) x 40 years = 114.4 tCO₂ lifetime reduction



European Association for Law and Finance

Katarina Bošković - Montenegro 🇲🇪

Katarina is the Founder and President of the European Association for Law and Finance (EALF), an organisation that brings together young people, civil leaders, war victims, and peace experts to reflect on the aftermath of conflict and rebuild communities in the Balkans through respect and trust. Their work prioritises groups that are traditionally underrepresented in peacebuilding discourses, including victims of war who are also victims of sexual assault.

Katarina attended the One Young World Summit in Munich, 2021, and spoke on a panel with fellow European Commission Peace Ambassadors on the challenges of being a peacebuilder. Following the Summit, she contributed to the "Declaration on the Future of Peacebuilding and Leadership" and participated in One Young World's Action Accelerator programme, as a result of which she developed her peacebuilding apps. Katarina will participate in the UN General Assembly in 2023, on account of learning about the participation opportunities from fellow Ambassador Ramiz Bakhtiar.

The European Association for Law and Finance has impacted more than 20,000 young people and over 1,000 civil leaders, war victims and peace experts. Their education programme, Peace Talks, has reached 800 teachers from six countries in the western Balkans and provided them with resources and tools to both learn about peacebuilding and teach the topic in classrooms. Katarina and her team have also developed a pilot programme connecting victims of war with psychologists to help tackle post-traumatic stress disorder, impacting 40 people with plans to scale further. Their peace app, made for students, has over 20,000 users and offers eight hours of regularly updated interactive content on peace and conflict resolution, including live lectures. In 2023, they want to expand their policy and legal frameworks project, through which they produced a recommendation that was implemented in June 2022 by the government of Bosnia and Herzegovina to give state benefits to war victims.

“Both the Summit experience and the post-Summit programme have been very useful for me. I gained a lot of knowledge and expand my leadership skills. I connected with other Ambassadors from other countries and we are working together on a project for the United Nations. Additionally, this project came out of my participation in the One Young World Action Accelerator programme.”

SROI
1:23

Total Inputs

\$798,164.59

Total Outcome

\$18,146,533.85

Scope of Analysis: 2021-2022

Input Calculations	Output Calculations
4,992 estimated hours contributed to project x \$8.47 hourly minimum wage (a) = \$42,282.24	51 young people increased likelihood of employment (c) x \$27,282.35 estimated annual wage (d) = \$1,391,399.85
\$755,882.35 funding (b)	20,800 teachers and students participated in peace courses x \$804.58 economic value of violence prevention (e) = \$16,735,264
	40 war victims provided psychological support x \$496.75 additional healthcare cost per capita from PTSD (e) = \$19,870

References:

- a. €532.5 minimum wage in Montenegro x 12 months / 52 weeks / 42.7 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = €2.88 converts to \$8.47 PPP
- b. €257,000 euros convert to \$755,882.35 PPP
- c. 300 young people participated x 30.3% youth unemployment in Montenegro (<https://data.worldbank.org/indicator/SL.UEM.1524.ZS?locations=ME>) x 56% reduction in youth unemployment from participation in exchange programmes ([https://www.europarl.europa.eu/RegData/etudes/BRIE/2020/642812/EPRS_BRI\(2020\)642812_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/BRIE/2020/642812/EPRS_BRI(2020)642812_EN.pdf)) = 51 young people
- d. €773 average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months = €9,276 converts to \$27,282.35
- e. \$9,465.70 GDP per capita of Montenegro (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=ME>) x 8.5% economic cost of violence (<https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web-1.pdf#:~:text=In%20the%20ten%20most%20peaceful,3.9%20per%20cent%20of%20GDP.&text=%C3%BE%20IEP%20research%20has%20shown,GDP%20growth%2C%20inflation%20and%20employment>) = \$804.58
- f. \$9,465.70 GDP per capita of Montenegro (e) x 8.33% expenditure on healthcare (<https://data.worldbank.org/indicator/SH.XPD.CHEX.GD.ZS?locations=ME>) x 63% higher healthcare costs for PTSD victims (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0029603>) = \$496.75



R-SEAT

Rez Gardi - New Zealand 🇳🇿

Rez co-founded Refugees Seeking Equal Access at the Table (R-SEAT) formally in 2021, after six years of working for more meaningful inclusion of refugees in international and domestic policy-making conversations that affect them. Empower, her first initiative, has reached around 20,000 refugees, through mentoring programmes and workshops. Rez led the first ever Global Refugee Youth Consultations in 2016 and helped form the Global Youth Advisory Council to the UNHCR. She also co-founded the Centre for Asia Pacific Refugee Studies at the University of Auckland, a research centre focused on informing and developing responses to conflict and climate-induced displacement throughout the region.

Rez attended the One Young World Summit in Munich, 2021, as a One Young World Peace Ambassador and Delegate Speaker. The exposure to fellow Ambassadors and their work globally inspired her, and presented her with multiple potential opportunities for future collaboration. Rez was also invited to speak on peacebuilding and conflict resolution during the One Young World Peace Events in 2021 and 2023 respectively.

R-SEAT has been instrumental in developing mechanisms for refugee representation in four countries. These mechanisms are composed of a group of refugees that act as community representatives and liaisons with their respective national governments in the United States, Ireland, New Zealand, and Canada. The initiative is also in the process of establishing mechanisms in Colombia, Mexico, Germany, Uganda, Portugal, Switzerland, and Kenya. In addition to representing refugee communities, the members of the mechanisms advise governments and have actively facilitated changes in national policy, such as New Zealand's refugee resettlement strategy. The US mechanism is also cooperating extensively with the US State Department on funding for organisations operating within the international refugee regime. Through R-SEAT, refugees have chaired forums in the UNHCR for the first time.

SROI
1:31

Total Inputs

\$808,709.83

Total Outcome

\$25,407,796.84

“The most valuable impact of becoming part of the One Young World Community is the exposure to what other young people are doing around the world, and the connections and ideas that come out of it. As well as the credibility that comes along with it, people trust the One Young World brand and name and what it stands for.”

Scope of Analysis: 2022

Input Calculations	Output Calculations
\$700,000 annual budget	25,465 refugees settled in US in 2022 (b) x \$351.24 per capita increase in GDP from greater political trust (c) = \$8,944,326.60
9 researchers x 3 months project length x \$4,026.29 average monthly wage (a) = \$108,709.83	750 refugees settled in Ireland in 2022 (d) x \$500.86 per capita increase in GDP from greater political trust (e) = \$375,645.00
	55,000 refugees settled in Canada in 2022 (g) x \$259.94 per capita increase in GDP from greater political trust (f) = \$14,296,700
	1,500 refugees settled in New Zealand (i) x \$243.91 per capita increase in GDP from greater political trust (h) = \$365,865
	38 refugee representatives working directly with government and multinational institutions x \$13,559.48 value of increased representation (j) = \$515,260.24
	\$700,000 x 130% average returns from political lobbying efforts (k) = \$910,000

References:

- a. 4,992.6 CAD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$4,026.29 PPP
- b. Refugees settled in the US (<https://www.refugeecouncil.org.au/global-resettlement-statistics/6/>)
- c. \$70,248.63 per capita GDP of the US (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=US>) x 0.5% increase in GDP from political trust (<https://www2.deloitte.com/us/en/insights/economy/connecting-trust-and-economic-growth.html>) = \$351.24
- d. Refugees settled in Ireland (<https://www.oxfamireland.org/blog/irish-refugee-protection-programme>)
- e. \$100,172.08 per capita GDP of Ireland (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=IE>) x 0.5% increase in GDP from political trust (b) = \$500.86
- f. \$51,987.94 per capita GDP of Canada (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=CA>) x 0.5% increase in GDP from political trust (b) = \$259.94
- g. Refugees settled in Canada (<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/transparency/committees/cimm-may-12-2022/refugees-resettlement.html>)
- h. \$48,781.03 GDP of New Zealand (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=NZ>) x 0.5% increase in GDP from political trust (b) = \$243.91
- i. Refugees settled in New Zealand (<https://www.immigration.govt.nz/about-us/what-we-do/our-strategies-and-projects/supporting-refugees-and-asylum-seekers/refugee-and-protection-unit/new-zealand-refugee-quota-programme>)
- j. \$67,797.42 average GDP per capita across the US, Canada, Ireland, and New Zealand x 20% increase in GDP per capita from democratic representation (<https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/>) = \$13,559.48
- k. 130% returns from lobbying efforts (<https://academic.oup.com/restud/article/83/1/269/2461194>)



Peace in Our Schools

Ramiz Bakhtiar - Afghanistan

Ramiz's childhood was significantly impacted by the conflict in Afghanistan, and these experiences led him to discover constructive ways to resolve conflicts peacefully. During a visit to the United Nations in 2018, he met his co-founder, Lika Torikashvili, with whom he founded Peace in Our Schools as an interfaith initiative teaching young people about peacebuilding. Ramiz is an Afghan Muslim, and Lika is a Georgian Jew; they lead Peace in Our Schools, a non-profit organisation together to build a more peaceful, just and inclusive world.

Ramiz attended the One Young World Summit in Munich, 2021, which gave him an opportunity to connect with other young leaders in peacebuilding and speak on a panel about his work. The Summit gave Ramiz access to a network of contacts that have since helped promote and develop his work. One Young World Ambassadors have also participated in Peace in Our Schools' Youth Diplomacy Talks, in which community leaders and experts from different faiths discuss peacebuilding, bringing a uniquely diverse perspective to the programme.

Peace in Our School's Peace Camps last for three days with approximately 20 participants in each camp ranging from school children to young adults. The Peace Camps, which have been held in Bosnia and Herzegovina, Georgia, and Indonesia, centre on skills-building, conflict resolution, emotional intelligence, and involve direct support from certified psychologists. Over 600 students from 10 schools have engaged with the programme so far, while 12 online Youth Diplomacy Talks have reached over 2,500 people through direct participants and livestreams. For their work with Peace in Our Schools, Ramiz and Lika received a PACEY award from the Basel Peace Office in 2023. Following this, Peace in Our Schools plans on working with Ukrainian refugees and Russian immigrants through its Peace Camps in Georgia.

SROI
1:4

Total Inputs

\$125,965.50

Total Outcome

\$445,342.00

“ Leadership involves mobilising people to work towards a common goal. Without a network of supporters and the necessary tools to connect with these individuals, it can be challenging to effectively exercise leadership. My experience at the Summit proved to be invaluable, as it provided me with a network of collaborators and young leaders who have supported and facilitated my journey in exercising effective leadership.”

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
6,000 estimated hours contributed to the project x \$4.41 hourly minimum wage (a) = \$26,460	240 estimated students reached x \$607.18 per capita value of conflict prevention in Bosnia (c) = \$145,723.20
750 estimated hours contributed to Peace Camps x \$4.41 hourly minimum wage (a) = \$3,307.5	240 estimated students reached x \$426.98 per capita value of conflict prevention in Georgia (d) = \$102,475.20
7,800 estimated hours contributed to project x \$10.41 average hourly wage (b) = \$81,198	120 estimated students reached x \$368.28 per capita value cost of conflict prevention in Indonesia (e) = \$44,193.60
\$15,000 funding	2,500 people impacted through online interfaith dialogue x \$61.18 increase in GDP from increased trust (f) = \$152,950.00

References:
 a. 543 BAM monthly minimum wage x 12 months / 52 weeks / 41.8 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 3 BAM converts to \$4.41 PPP
 b. 1,283 BAM average monthly wage x 12 months / 52 weeks / 41.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 7.08 BAM converts to \$10.41 PPP
 c. \$7,143.31 GDP per capita of Bosnia (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=BA>) x 8.5% global cost of violence (<https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web-1.pdf>) = \$607.18
 d. \$5,023.27 GDP per capita of Georgia (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=GE>) x 8.5% global cost of violence (c) = \$426.98
 e. \$4,332.71 GDP per capita of Indonesia (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=ID>) x 8.5% global cost of violence (c) = \$368.28
 f. \$12,236.6 global GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD>) x 0.5% increase in GDP from increased trust (<https://www2.deloitte.com/us/en/insights/economy/connecting-trust-and-economic-growth.html>) = \$61.18



Axle International

Benazir Hilali - Comoros/France

Co-founded by Benazir, Axle International leverages technological innovations from the private sector to support development in Africa, by identifying socioeconomic and governance risks and developing tools to gather accurate and real-time data. The company has also provided primary data and analytics on public opinion and consumer insights to uncover sociopolitical risks, and has assisted several peace processes across the continent.

Axle International launched the African Risk Compass on public perceptions of socioeconomic and political risks. The initial consultations, which One Young World supported, brought together young people from every region of the continent and gathered insights, data, and thought leadership on topics relevant to human security and risk. Axle International is now building a data platform to crowdsource perceptions and offer open source, transparent, and interactive primary data and insights to humanitarian organisations and governments. The initiative maintains a predictive approach to crisis analysis, and the data comes from an African perspective.

Axle International has so far gathered 2,000 data points from 40 countries and identified 150 developmental risks. It has produced several reports that have been shared with African Union member states, and worked with more than 50 NGOs and universities across the continent. In 2020, Benazir and her co-founder, Nathaniel Jowitt, received the Top Innovation of the Year in Democracy and Governance granted by the African Union and COMESA.

The Annual Impact Report is produced utilising the social return on investment (SROI) methodology inspired by Social Value UK and devised in discussion with PwC.

One Young World's social return on investment methodology uses monetary values to calculate the positive social, environmental and economic impact generated by a sample of Ambassador-led projects. The conclusion of the analysis quantifies the social value of the chosen initiative, not the financial value. A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third-party sources.

Project Selection

Ambassador projects were selected to feature in the One Young World 2022 Annual Impact Report to represent the global diversity of the Ambassador Community. The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found below each project report. The total activities for each project have been considered from inception until the data collection date unless otherwise specified.

The scope of the total carbon mitigation calculation starts in 2018. This is due to One Young World's incomplete data collection relating to carbon mitigation and prevention from Ambassador projects prior to this date.

Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data.

Aggregate statistics

The overall SROI average of 1:16 has been calculated by averaging all SROI ratios from all 42 projects. The total number of 5.77 million people impacted has been calculated by adding all those directly impacted by the Ambassador led initiatives included in the report together. The number of people impacted by Lead2030 challenge winners is included, but is limited in scope to the duration of the Lead2030 programme.

Inputs and Outcomes Valuation, and Social Value

To represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing inputs is simple – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money-raising activity would otherwise be considered an input. These decisions have been made with discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

The use of financial proxies to represent the value of Ambassador project inputs and outputs allows us to aggregate the total social value generated by such projects. This social value is calculated by combining the outcomes, in financial terms through the international dollar, of each individual project featured in the Impact Report. The total social value generated by Ambassador projects in this report therefore represents their combined direct impact as a monetary amount for ease of comparison and accessibility.

Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into 2022 Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank. Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be provided without a call when necessary.

Analysing an initiative using social return on investment requires detailed information, which can be sensitive. Therefore, during the data collection stage, One Young World communicates clearly how the information will be presented to the subject and provides the analysis to the subject pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough research is used to approximate these values. This stage is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World compiles a growing library of data sources used to determine proxy variables to ensure consistency and robustness. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary, nonspecific valuations are used instead.

Many One Young World Ambassadors are answerable to boards of directors and due process – this means that in several cases they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the social return on investment methodology.

Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector and One Young World is constantly seeking new and improved ways to better monitor this. However, it is important to clarify that despite due diligence from the impact analysts, One Young World is unable to guarantee that the information provided by Ambassadors is entirely accurate as of time of publication.

Governance

Behind the scenes

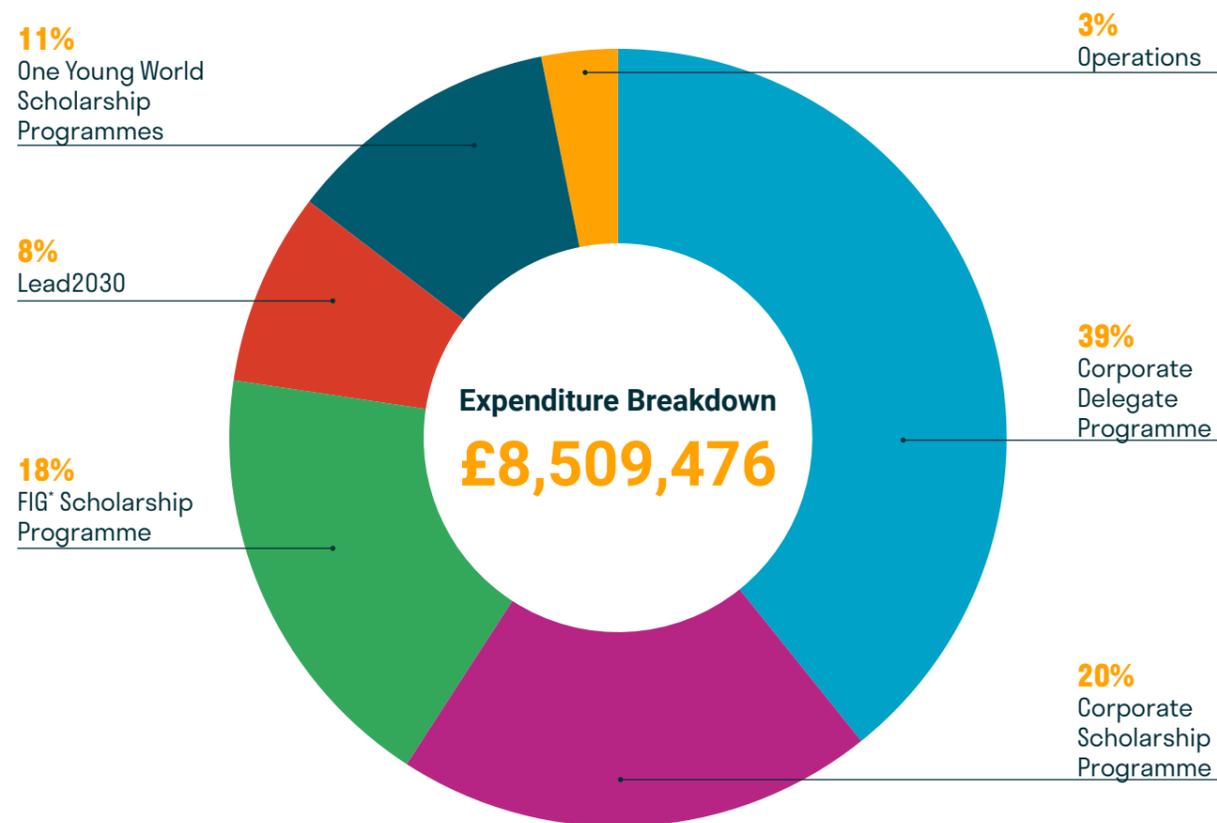
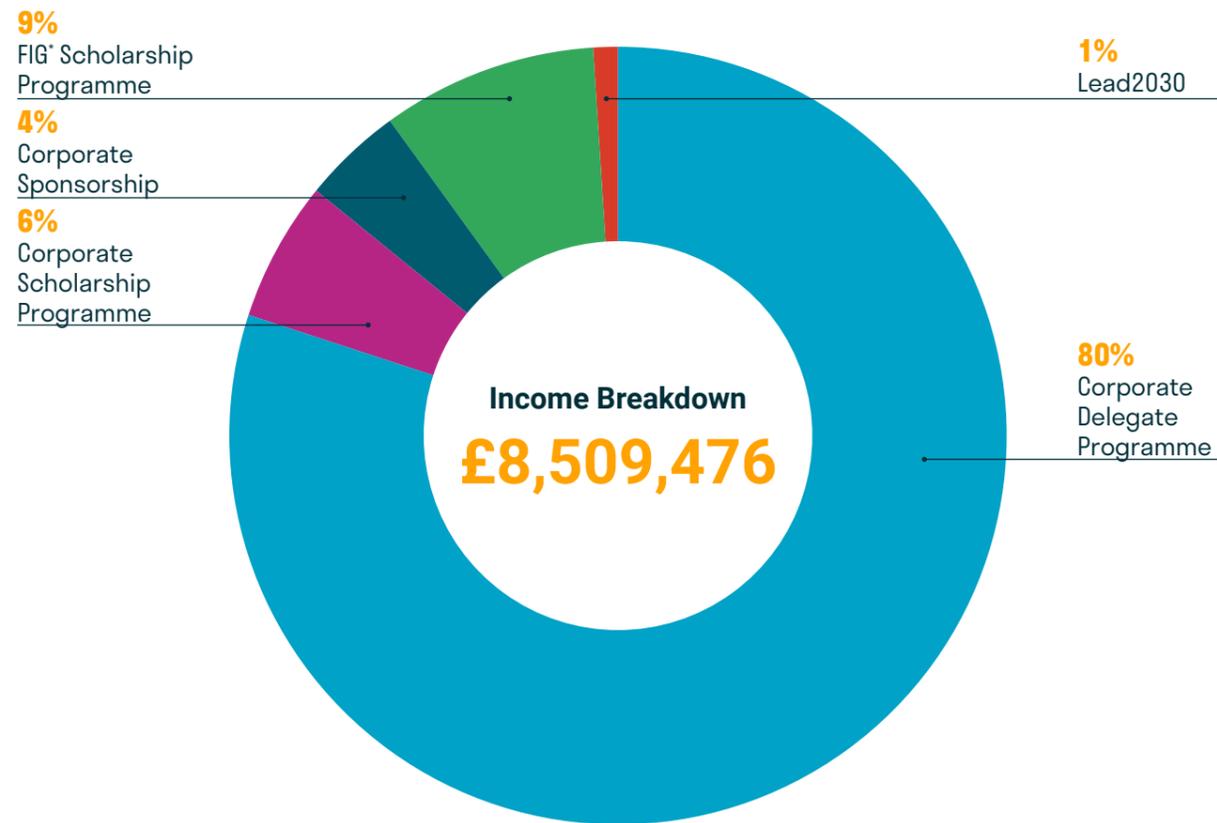
This section demonstrates that our organisation is committed to leadership with integrity, and is constantly aiming to improve its own credentials to work towards a fair, sustainable future for all.



one
YOUNG WORLD
The Global Community for
Young Leaders

Hon. Crystal Asige

Senator representing people with disabilities in Kenya, at the Summit in Manchester, 2022.



Expenditure breakdown, purpose, and outcomes

Corporate Scholarship Programme: £1,694,032

Foundations, Institutions, Governance (FIG) Scholarship Programme: £1,549,803

One Young World Scholarship Programmes: £973,586

Expenditure on all Scholarship programmes develops exceptional young leaders in every country in the world, working to tackle all 17 SDGs, and creating a fair and sustainable future for all. This starts with the Summit, and continues with a lifetime of support they receive as members of our Community. Expenditure covers:

- Development of scholarship proposals: **29%**
 - Outreach and distribution of Scholarship proposals
 - Design of bespoke Scholarship programmes
 - Management of Partner relationships
- Design and maintenance of digital infrastructure: **10%**
- Production of communications material: **11%**
- Identification and sourcing of high-quality applicants: **6%**
- Evaluation and selection of applications: **6%**
- Delivery of the One Young World Summit: **26%**
- Organisation of ongoing Community events, curation of promotional and development opportunities: **6%**
- Tracking and evaluation of Scholars' social impact projects: **6%**

Corporate Delegate Programme: £3,338,898

Expenditure on Corporate Delegates develops young leaders in business who are inspired and equipped to create a fair and sustainable future for all, by leveraging their corporate resources and expertise. This starts with the Summit, and continues with a lifetime of support they receive as members of the One Young World Community. Expenditure covers:

- Development of Delegate proposals: **63%**
 - Outreach and distribution of Delegate proposals
 - Design of bespoke Delegate programmes
 - Management of Partner relationships
- Design and maintenance of digital infrastructure: **6%**
- Production of communications material: **6%**
- Delivery of the One Young World Summit: **19%**
- Organisation of ongoing Community events, curation of promotional and development opportunities: **3%**
- Tracking and evaluation of Corporate Delegates' social impact projects: **3%**

Lead2030: £683,170

Expenditure on Lead2030 supports a funding mechanism and mentorship programme for young leaders working to tackle a challenge related to the Sustainable Development Goals. Expenditure covers:

- Development of partnership proposals: **20%**
 - Outreach and distribution of Lead2030 proposals
 - Design of bespoke Lead2030 challenges aligned with Partners' respective sustainability priorities
 - Management of Partner relationship
- Design and maintenance of digital infrastructure: **21%**
- Production of communications material: **29%**
- Identification and sourcing of high-quality applicants: **5%**
- Evaluation and selection of applications: **5%**
- Tracking and evaluation of projects' social impact: **10%**
- Curation of promotional opportunities for Challenge Winners: **10%**

Operations: £269,987

Expenditure that covers costs required that support a team and organisation that is capable of delivering on One Young World's mission via the programmes as listed above.

Each of the above programmes has resources allocated to it in the following departments: Flagship Summit, Support Events and PR, Professional Fees, Office, IT and Telecom Support and Staff.



Sustainability

Led by the Sustainability Taskforce launched in 2020, One Young World has developed programmes and policies to guarantee the organisation improves its own sustainability and continues to set an example for the industry and society at large.

One Young World's Sustainability Taskforce has designed, implemented, and monitored the organisation's Sustainability Policy, founded on 5 pillars:

1. Reduced Inequalities

One Young World endeavours to ensure its Summit is accessible to all. It is committed to maximising the diversity and inclusiveness of Delegates, Speakers and Partners.

2. Good Health and Well-being

One Young World will collaborate with its global community of Delegates, Ambassadors and Partners, to work towards a sustainable future for society, to address social and environmental issues, and enhance the quality of life worldwide.

3. Sustainable Cities and Communities

One Young World is built on respecting and embracing diverse cultures and values and will contribute to the development of the local regions in which it operates. With its global reach, each Summit has a unique opportunity to leave a lasting legacy.

4. Integrity and Transparency

One Young World understands the impact of its business activities on the environment and society and will work with suppliers and partners to promote socially responsible procurement.

5. Environment

One Young World will strive for the creation of environmental value through the Summit. It will address environmental challenges through its business activities and will expand current environmental initiatives based on collaboration with stakeholders.

In 2020, One Young World's event management system and Summit processes were independently assessed by the British Standards Institute (BSI), the UK's National Standards Body. As a result, One Young World was awarded ISO 20121:2012 certification, an international standard governing sustainable event management created by the International Standards Organisation (ISO). Since then, the Taskforce has continued to expand the scope and efficiency of its sustainability processes.

Diversity, Equity, and Inclusion

One Young World's Diversity, Equality, and Inclusion committee is working extensively to ensure that our values are reflected in our company culture. Their planned activities include organising a blood drive for people with sickle cell disease, and events such as Black History Month, Chinese New Year, and Ramadan.

HeForShe

In 2021, One Young World Co-Founders David Jones and Kate Robertson became HeForShe Champions, committing to a five-year alliance to accelerate progress towards gender equality.

“

What we are seeing today is the polarisation between the sexes and that is why HeForShe is so important, because polarisation is stasis.”

- Kate Robertson
Co-Founder, One Young World

One Young World pledges to make a mandatory requirement for suppliers, when tendering for services, to demonstrate the diversity and specifically the gender balance of the teams they propose to deliver services, so that One Young World can use their buying power to promote gender equality.

Accessibility Advisory Group

In 2019, One Young World formed an Accessibility Advisory Group. The aim of the initiative is to improve Delegates' experiences at the organisation's events, paying particular attention to access requirements at One Young World Summits.

One Young World enlisted the expertise of Ambassadors who attended previous Summits to help realise the commitment made to improve accessibility. They formed a panel, drawing from their professional and personal experiences to help steer and inform the process.

The team was essential in ensuring that the event in Manchester was the most accessible One Young World Summit to date.

Kartik Sawhney - India 🇮🇳

Annabelle Xerri - Malta 🇲🇹

Devika Malik - India 🇮🇳

Sarah Musau - Kenya 🇰🇪

Liz Jessop - UK 🇬🇧

Fadeia Hossian - UK 🇬🇧

Jack Milne - Australia 🇦🇺

Kayla Kelly - USA 🇺🇸

Anthony Ford-Shubrook - UK 🇬🇧

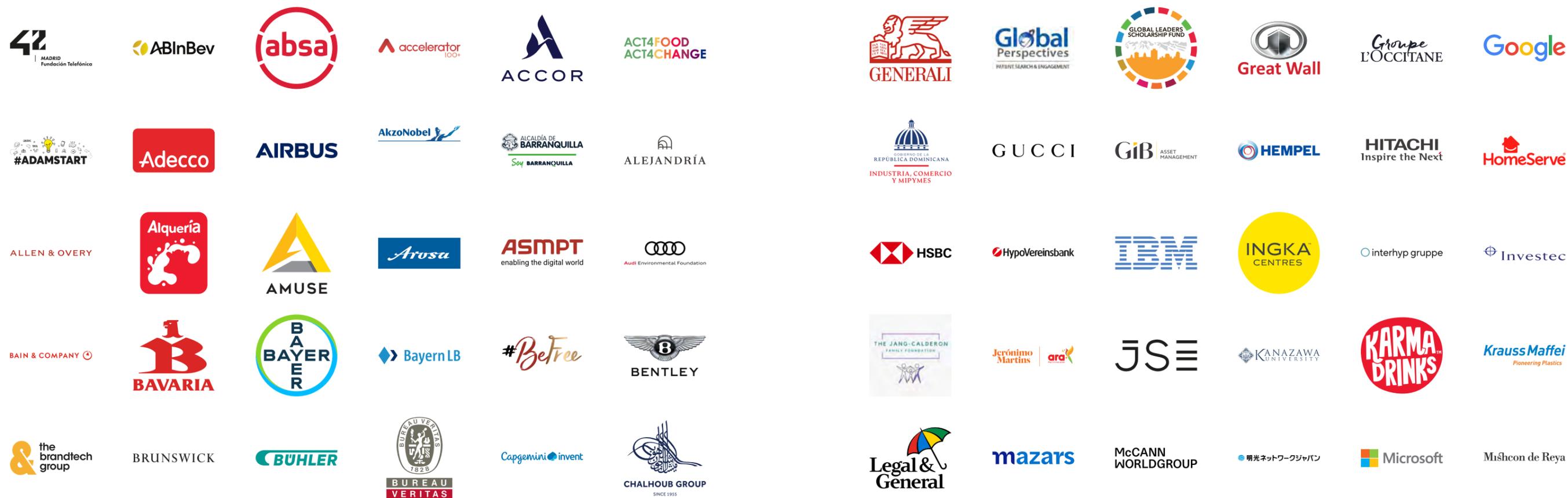
2022 Ribbon Partners



2022 Delegate Partners (continued)



2022 Delegate Partners



2022 Delegate Partners (continued)



2022 Community Partners



Co-Founders

Kate Robertson - Co-Founder and CEO

David Jones - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

Trustees

Jonathan Mitchell - Former CEO, Arjowiggins

Elio Leoni Sceti - Co-Founder and Chief Crafter of thecraftory.io

Global Advisory Board

Chaired by Paul Polman, One Young World's Global Advisory Board supports the development of One Young World, as the forum for young leaders from every country in the world, into a globally recognised body ensuring that its Ambassadors have a positive impact on the most influential organisations worldwide.

Mónica de Greiff - Former President of the Chamber of Commerce of Bogotá; Former Colombian Ambassador to Kenya

Michelle Yeoh - Academy Award Winning Actress and Philanthropist

Paul Polman - Business Leader, Campaigner, Co-Author of "Net Positive"

Feike Sijbesma - Honorary Chairman Royal DSM (Former CEO); Chairman Supervisory Board Royal Philips

Strive Masiyiwa - Founder and Executive Chairman, Econet Wireless and Econet Media

Suphachai Chearavanont - CEO, C.P. Group; Chairman, True Corp

Per Heggnes - CEO, IKEA Foundation

Lord Michael Hastings - Member of the House of Lords of the UK; Chairman of SOAS

Luis Javier Castro - Founder and CEO of Mesoamerica Investments

Michael Møller - President of the Diplomatic Forum of the Geneva Science and Diplomacy Anticipator Foundation; Principal Advisor at Macro Advisory Partners

Jessica Gladstone - Partner, Clifford Chance

2022 One Young World Team

Alex Bellotti - Managing Director, Global Partnerships

Ella Robertson McKay - Managing Director, International

Chris Day - Chief Financial Officer

- Arlette Moyi | Alexandra Otubanjo | Amy Waters | Anaïs Née | Angélica Huffstot | Anna Gällstad | Anna Taylor | Anupama Roy Choudhury | Carmen Jiménez Martínez | Cathy Evans | Cathy Watts | Dan Maunder | David Gereda | Evelina Karasjova | Farhana Ibrahim | Fiona Regan | Ishita Seth | Jamie Curtis | Jeanne Delport | Josh Savary | Julien Ferrère | Jonathan Ajibesin | Kamal Virk | Karen Lacey | Keith Bremner | Lauryn Cloughley | Lam Joar | Liam Fairweather | Lucy Taylor | Lucy Walton | Maria Peruyero | Martha Reynolds | Matthew Belshaw | Matthew Craig | Megan Downey | Millie Hodgkinson | Mitchell Cohen | Nick Davis | Numa Montjean | Piyush Pankaj | Sabira Ali | Safoora Biglari | Serina Larsen | Seveanne Alexander | Sezar Alkassab | Shadon Badiyan | Shirin Zaid | Silvia Fuentes Piccolo | Simon Rodgers | Stefan Kovacevic | Théoni Fernandez | Tobenna Nwosu | Treasa Cadogan | William Kan | Will Tye | Yu-Chun Tseng

Acknowledgements

Content by Kamal Virk - Impact Analyst

Design by Sezar Alkassab - Brand and Design Lead

Data Collection by Valeria Couttolenc González - Impact Research Fellow

Published 24th April 2023



One Young World | www.oneyoungworld.com
Registered charity number: 1147298



1.21M

tCO₂ emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018



\$975,000

distributed to young leaders working toward the SDGs in 2022